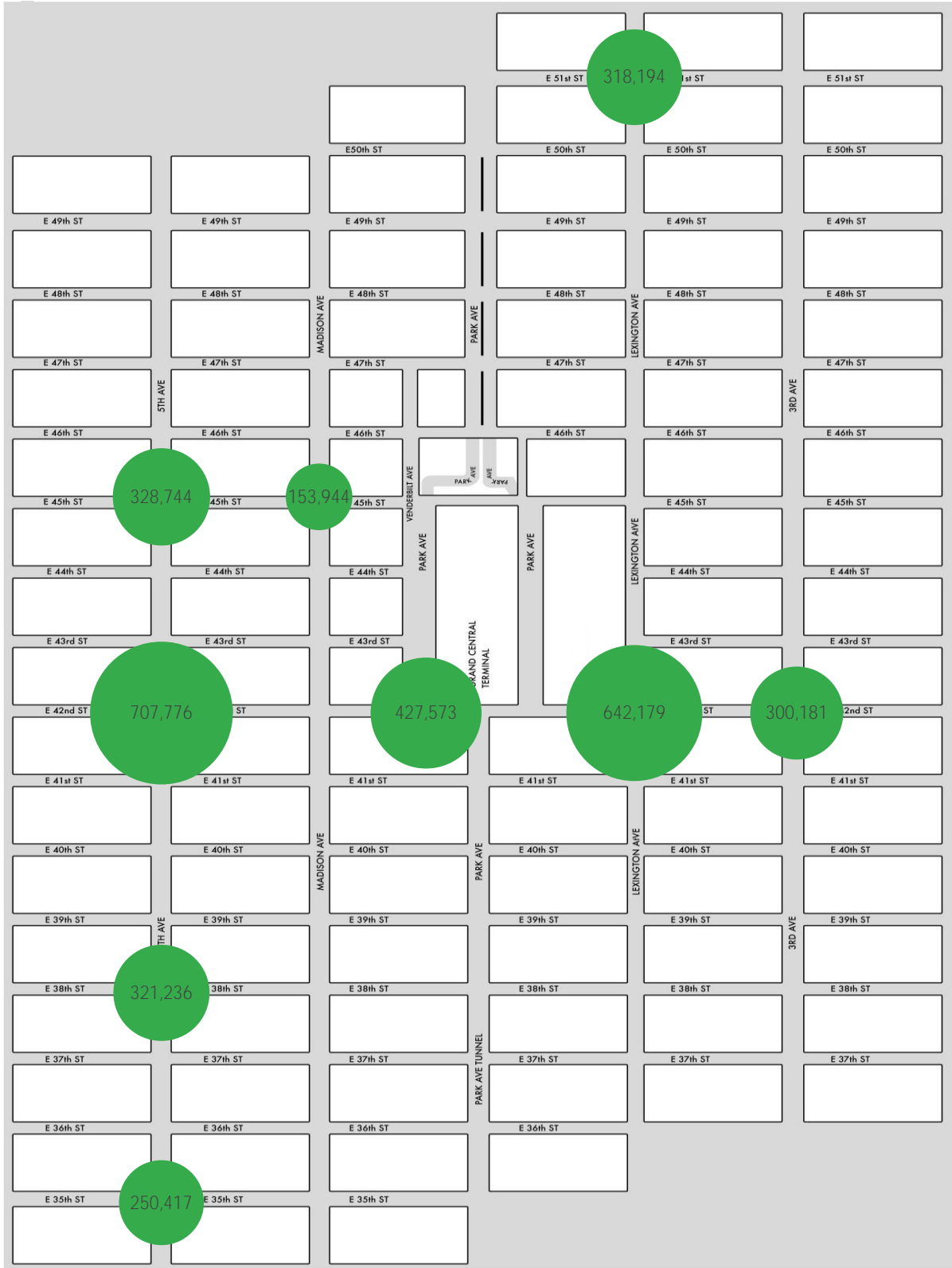
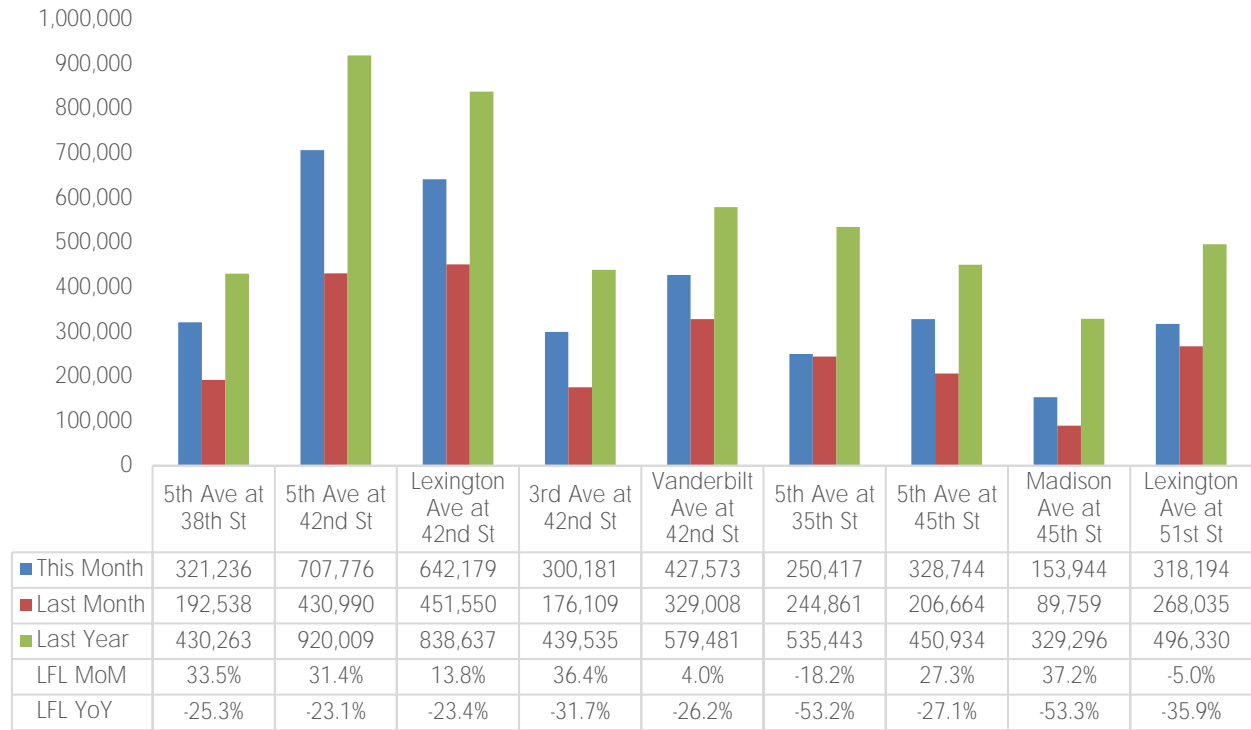


# Pedestrian Report Grand Central Partnership

Map

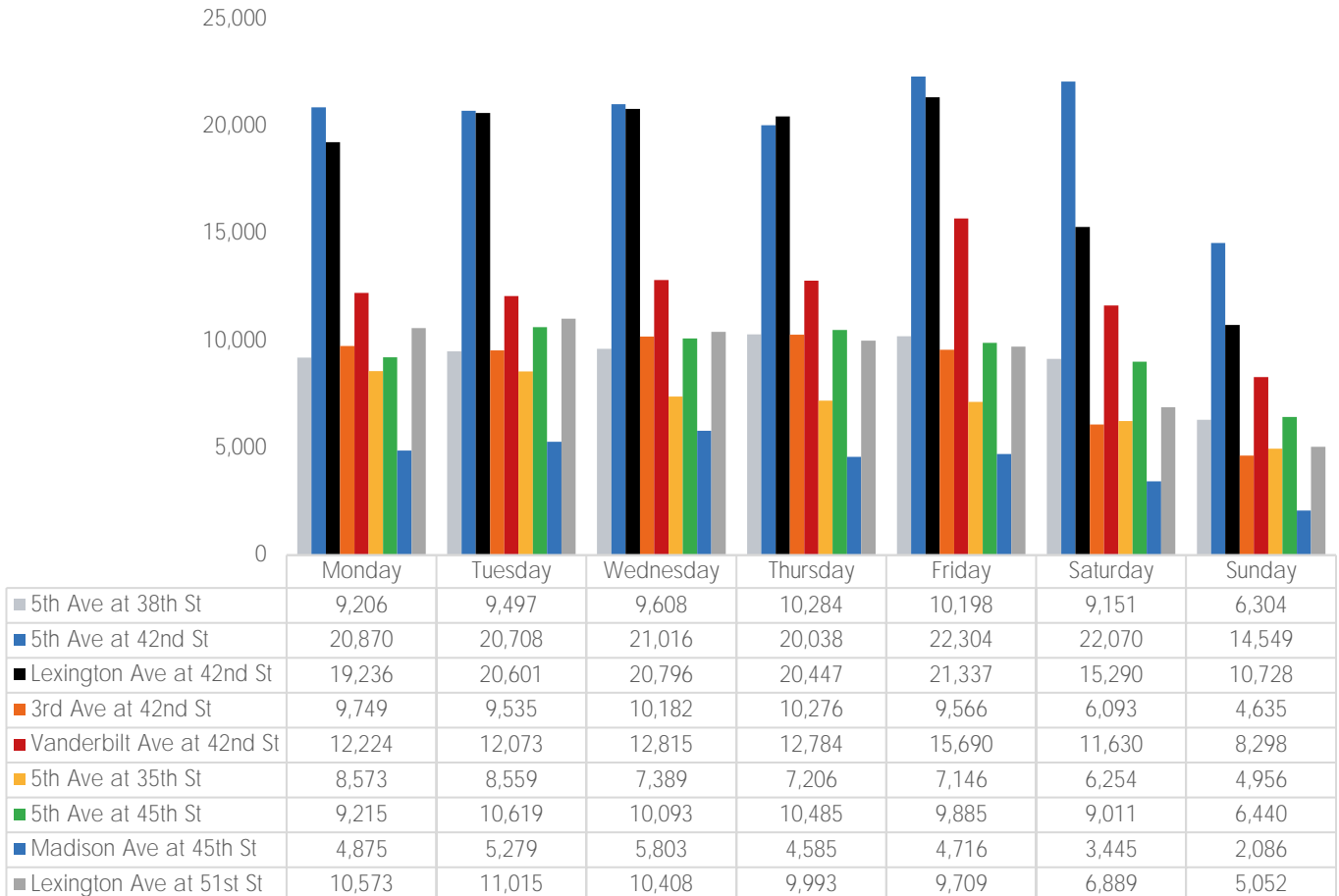


## Total Pedestrian Counts

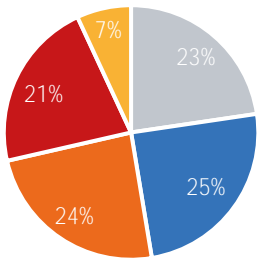
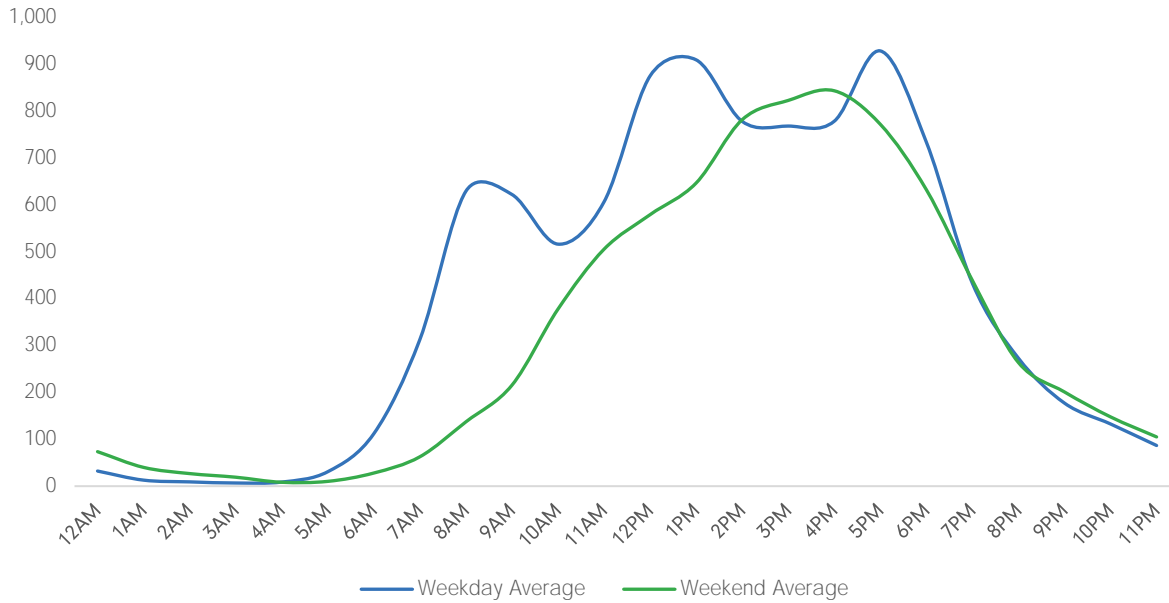


\*Throughout this report, month-on-month trends are calculated using daily averages

## Average Pedestrian Counts by Weekday

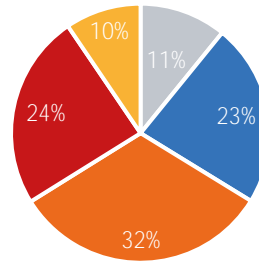


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	9,206	9,497	9,608	10,284	10,198	9,151	6,304
February Daily Average	6,314	6,209	8,034	7,485	7,484	7,206	5,016
MoM% Change	45.8%	52.9%	19.6%	37.4%	36.3%	27.0%	25.7%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-46.0%	-37.4%	-33.9%	-23.3%	-16.6%	19.9%	4.5%



Weekday Average

Morning	2,189
Lunch	2,387
Afternoon	2,321
Early Evening	2,092
Evening	668

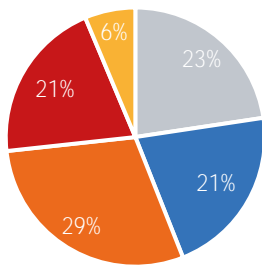
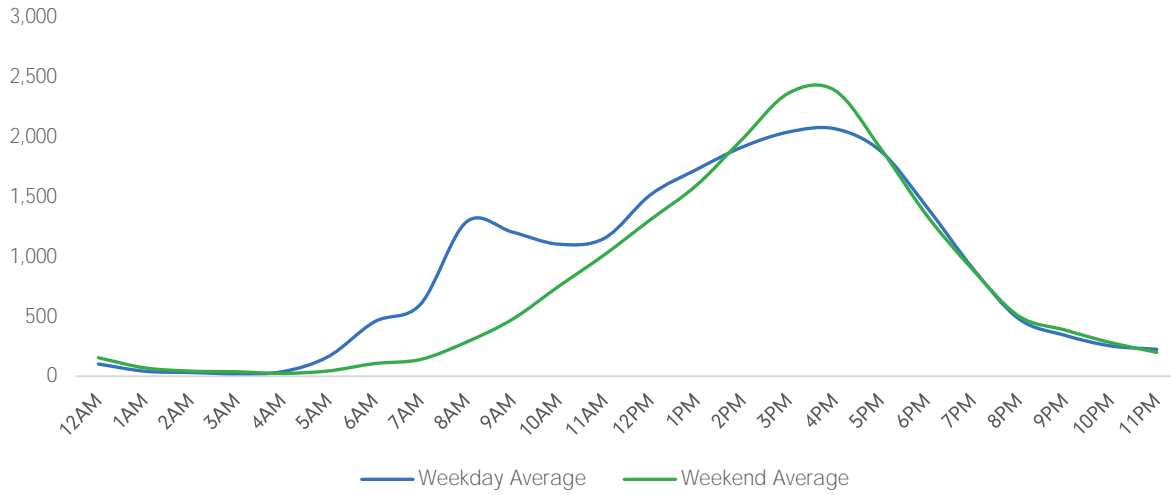


Weekend Average

Morning	820
Lunch	1,729
Afternoon	2,444
Early Evening	1,840
Evening	716

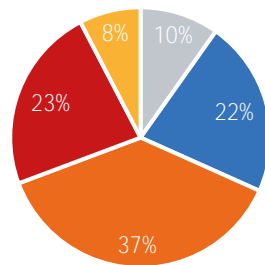
5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	20,870	20,708	21,016	20,038	22,304	22,070	14,549
February Daily Average	12,401	15,284	8,034	17,637	18,242	14,783	10,417
MoM% Change	68.3%	35.5%	161.6%	13.6%	22.3%	49.3%	39.7%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	22.5%	36.5%	44.5%	49.4%	82.5%	189.2%	141.1%



Weekday Average

Morning	4,657
Lunch	4,400
Afternoon	6,027
Early Evening	4,199
Evening	1,302

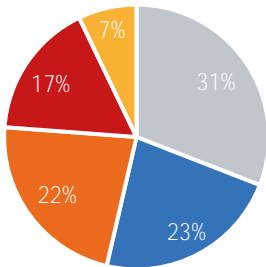
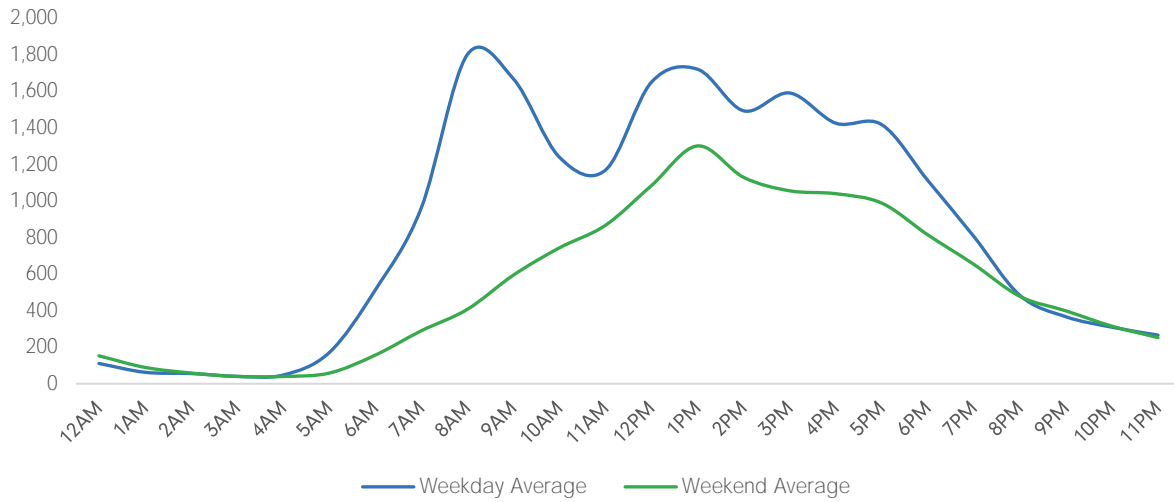


Weekend Average

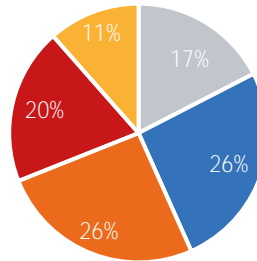
Morning	1,760
Lunch	3,924
Afternoon	6,741
Early Evening	4,138
Evening	1,371

# Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	19,236	20,601	20,796	20,447	21,337	15,290	10,728
February Daily Average	14,266	16,596	8,034	19,234	20,145	13,358	9,164
MoM% Change	34.8%	24.1%	158.8%	6.3%	5.9%	14.5%	17.1%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	12.9%	35.8%	43.0%	52.4%	74.6%	100.4%	77.8%

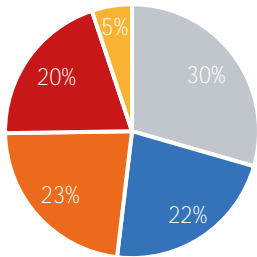
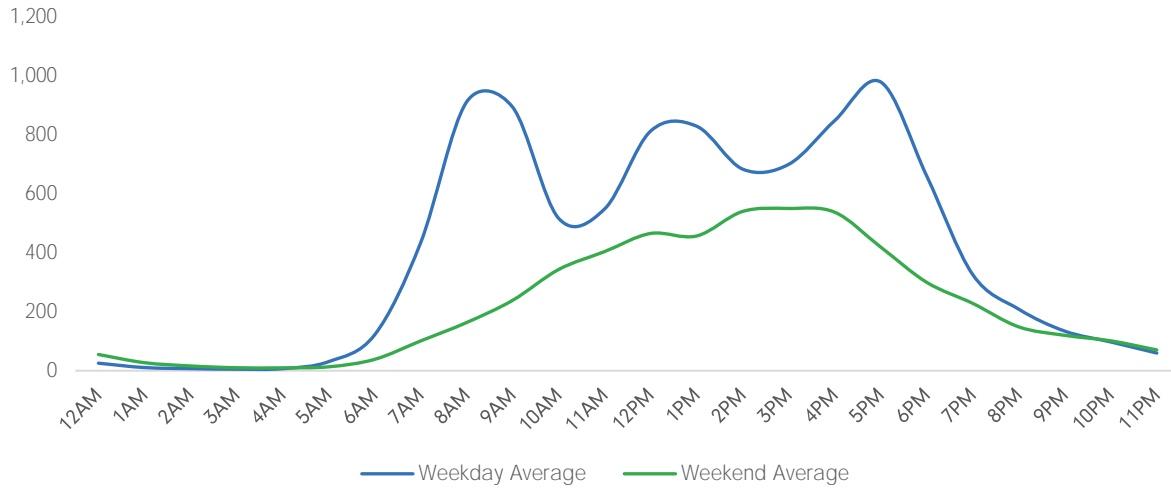


Weekday Average	
■ Morning	6,183
■ Lunch	4,540
■ Afternoon	4,510
■ Early Evening	3,336
■ Evening	1,426



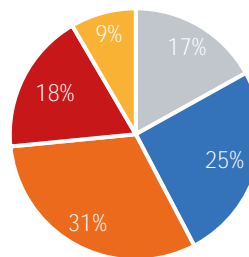
Weekend Average	
■ Morning	2,191
■ Lunch	3,253
■ Afternoon	3,225
■ Early Evening	2,456
■ Evening	1,445

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	9,749	9,535	10,182	10,276	9,566	6,093	4,635
February Daily Average	5,960	6,195	8,034	7,785	7,401	4,707	3,568
MoM% Change	63.6%	53.9%	26.7%	32.0%	29.3%	29.5%	29.9%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-42.8%	-37.2%	-30.0%	-23.4%	-21.7%	-20.2%	-23.2%



Weekday Average

Morning	2,880
Lunch	2,193
Afternoon	2,234
Early Evening	1,967
Evening	501

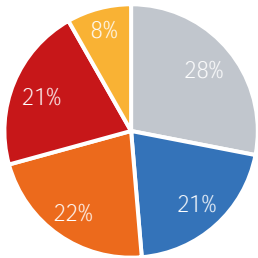


Weekend Average

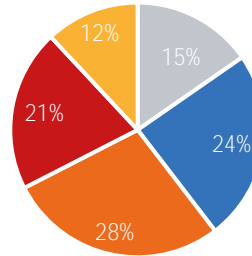
Morning	885
Lunch	1,328
Afternoon	1,630
Early Evening	948
Evening	441

# Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	12,224	12,073	12,815	12,784	15,690	11,630	8,298
February Daily Average	10,077	10,045	8,034	11,220	12,821	14,685	10,028
MoM% Change	21.3%	20.2%	59.5%	13.9%	22.4%	-20.8%	-17.3%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-28.2%	-20.4%	-11.9%	-4.7%	28.4%	52.4%	37.5%

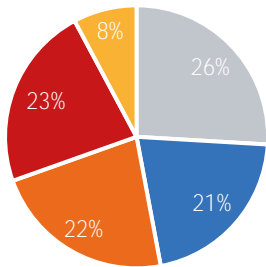
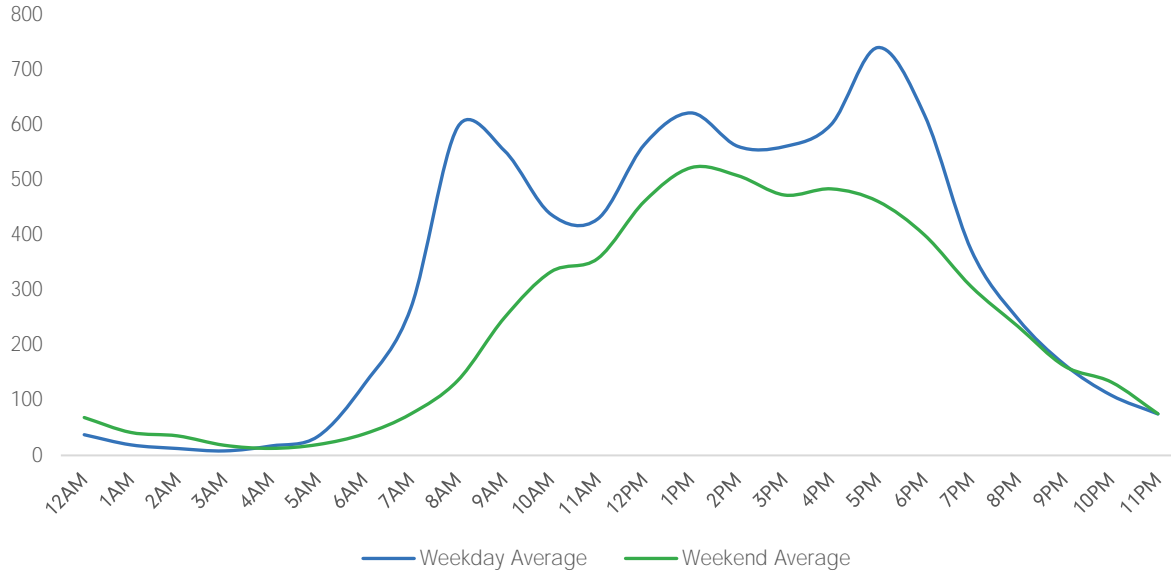


Weekday Average	
Morning	3,564
Lunch	2,619
Afternoon	2,805
Early Evening	2,673
Evening	1,046



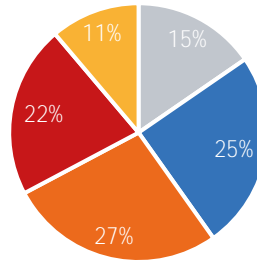
Weekend Average	
Morning	1,445
Lunch	2,283
Afternoon	2,626
Early Evening	1,939
Evening	1,125

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	8,573	8,559	7,389	7,206	7,146	6,254	4,956
February Daily Average	7,762	7,930	8,034	9,300	9,308	9,465	6,788
MoM% Change	10.4%	7.9%	-8.0%	-22.5%	-23.2%	-33.9%	-27.0%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-49.7%	-43.6%	-49.2%	-46.3%	-41.5%	-18.0%	-17.9%



Weekday Average

Morning	1,983
Lunch	1,614
Afternoon	1,721
Early Evening	1,730
Evening	597



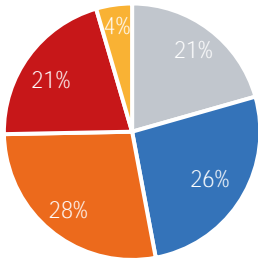
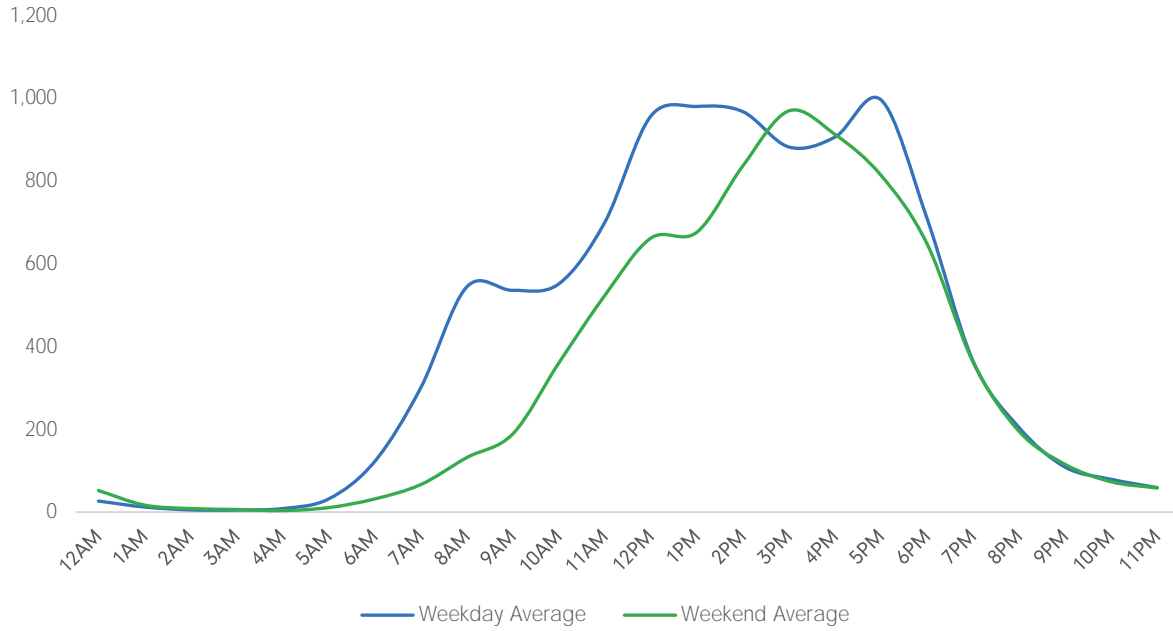
Weekend Average

Morning	833
Lunch	1,340
Afternoon	1,464
Early Evening	1,167
Evening	605



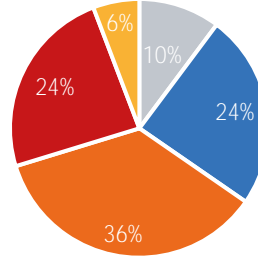
5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	9,215	10,619	10,093	10,485	9,885	9,011	6,440
February Daily Average	6,818	6,666	8,034	7,360	7,378	7,805	6,037
MoM% Change	35.1%	59.3%	25.6%	42.5%	34.0%	15.5%	6.7%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-45.9%	-30.0%	-30.6%	-21.8%	-19.1%	18.1%	6.7%



Weekday Average

Morning	2,053
Lunch	2,638
Afternoon	2,757
Early Evening	2,071
Evening	451

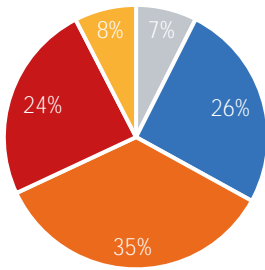
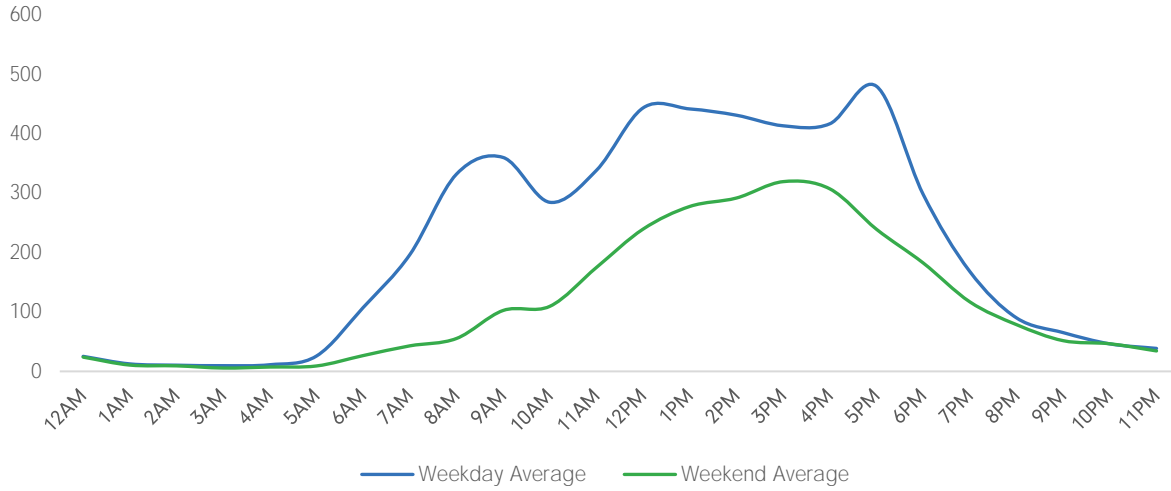


Weekend Average

Morning	779
Lunch	1,862
Afternoon	2,720
Early Evening	1,826
Evening	442

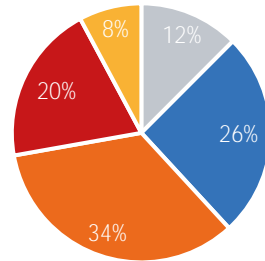
# Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	4,875	5,279	5,803	4,585	4,716	3,445	2,086
February Daily Average	2,376	3,083	8,034	4,227	3,975	2,343	1,470
MoM% Change	105.2%	71.2%	-27.8%	8.5%	18.7%	47.1%	41.9%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-71.4%	-65.2%	-60.1%	-65.8%	-61.4%	-54.9%	-65.4%



Weekday Average

Morning	1,282
Lunch	4,400
Afternoon	6,027
Early Evening	4,199
Evening	1,302

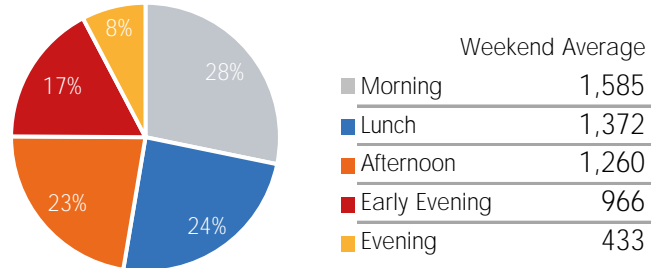
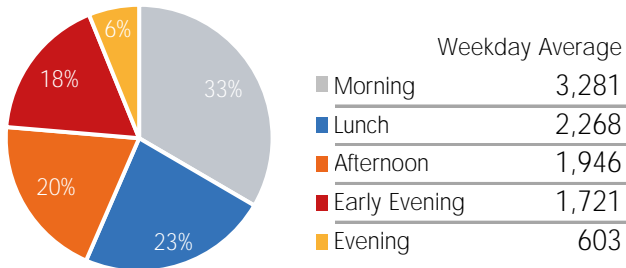
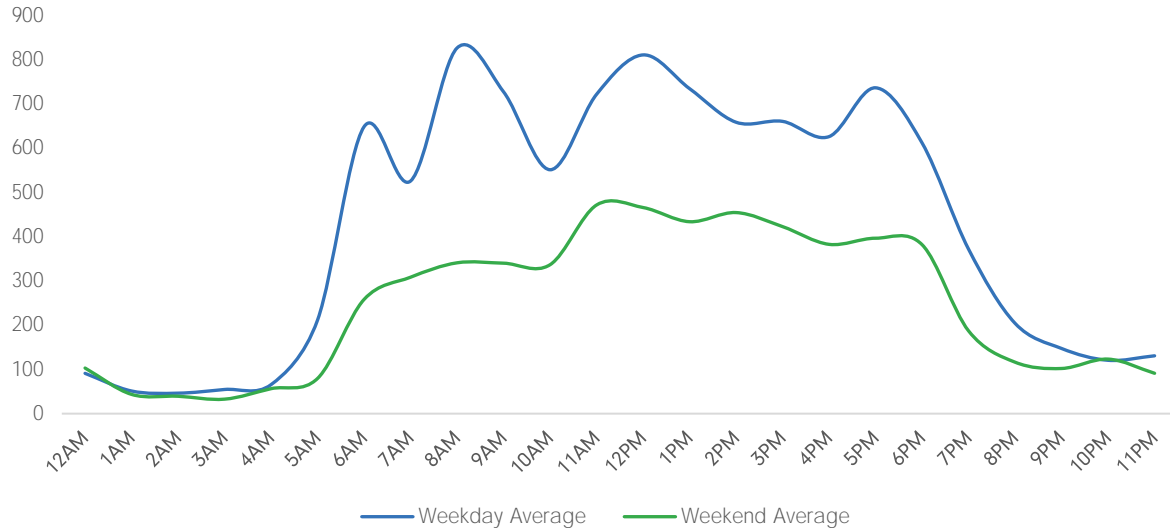


Weekend Average

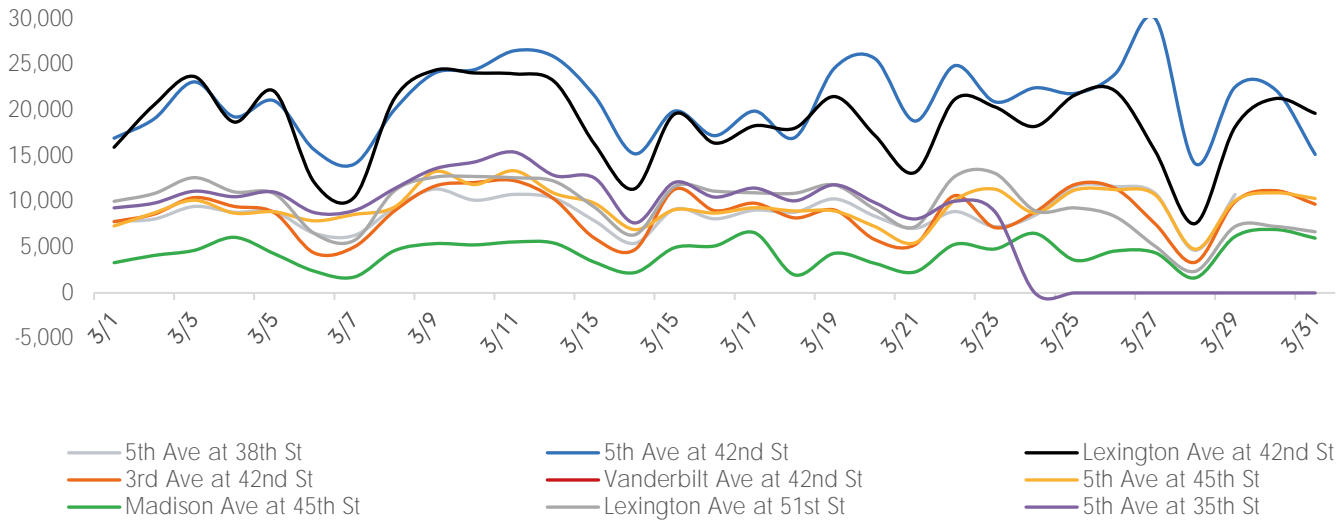
Morning	337
Lunch	693
Afternoon	919
Early Evening	539
Evening	211

# Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
March Daily Average	10,573	11,015	10,408	9,993	9,709	6,889	5,052
February Daily Average	9,402	10,443	8,034	10,515	11,642	8,218	5,612
MoM% Change	12.5%	5.5%	29.5%	-5.0%	-16.6%	-16.2%	-10.0%
Last Year Daily Average	17,034	15,175	14,540	13,414	12,222	7,631	6,035
YoY% Change	-37.9%	-27.4%	-28.4%	-25.5%	-20.6%	-9.7%	-16.3%



## Pedestrian Counts by Location Group by Date



## Pedestrian Counts by Location Group by Date

Date	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St	5th Ave at 35th St
03/01/2021	7,842	16,944	15,945	7,799	11,683	7,330	3,307	10,029	9,313
03/02/2021	8,085	19,058	20,588	8,630	13,364	8,758	4,104	10,883	9,830
03/03/2021	9,467	23,109	23,701	10,435	12,740	10,154	4,656	12,622	11,136
03/04/2021	8,835	19,287	18,710	9,472	11,465	8,740	6,088	11,066	10,532
03/05/2021	8,884	21,038	22,074	8,794	15,175	8,886	4,293	10,870	11,042
03/06/2021	6,532	15,673	12,095	4,370	11,171	7,896	2,379	6,513	8,799
03/07/2021	6,292	14,106	10,484	5,039	10,996	8,593	1,743	5,753	9,024
03/08/2021	9,336	20,055	21,268	8,966	11,679	9,385	4,618	11,173	11,409
03/09/2021	11,371	24,058	24,368	11,681	13,278	13,271	5,390	12,670	13,574
03/10/2021	10,154	24,444	24,085	12,083	13,676	11,865	5,258	12,747	14,333
03/11/2021	10,791	26,519	23,987	12,287	13,931	13,376	5,581	12,604	15,417
03/12/2021	10,342	25,829	23,129	10,240	17,667	10,896	5,442	12,210	12,850
03/13/2021	7,895	21,585	16,302	5,997	12,675	9,816	3,364	9,376	12,581
03/14/2021	5,425	15,237	11,401	4,719	6,224	6,936	2,221	6,361	7,661
03/15/2021	9,167	19,909	19,586	11,341	12,858	9,113	4,955	11,645	12,100
03/16/2021	8,113	17,220	16,407	9,009	10,243	8,742	5,143	11,142	10,492
03/17/2021	9,070	19,908	18,303	9,824	12,270	9,329	6,583	10,964	11,477
03/18/2021	8,834	17,009	18,039	8,216	11,762	8,972	1,972	10,914	10,083
03/19/2021	10,294	24,646	21,500	9,072	12,290	8,968	4,343	11,822	11,840
03/20/2021	8,408	25,673	17,259	5,838	9,810	7,267	3,238	9,181	9,889
03/21/2021	7,068	18,821	13,183	5,269	7,464	5,476	2,289	7,229	8,096
03/22/2021	8,909	24,888	21,203	10,654	13,094	10,145	5,316	12,752	10,041
03/23/2021	7,269	20,927	20,367	7,158	10,892	11,362	4,813	13,098	8,898
03/24/2021	8,492	22,456	18,230	8,855	12,864	8,777	6,520	9,013	
03/25/2021	11,698	21,850	21,666	11,872	13,634	11,268	3,576	9,312	
03/26/2021	11,650	23,961	22,130	11,459	20,081	11,308	4,584	8,371	
03/27/2021	10,923	30,069	15,564	7,578	12,678	10,754	4,405	5,122	
03/28/2021	4,664	14,166	7,589	3,353	7,065	4,790	1,646	2,364	
03/29/2021	10,777	22,552	18,178	9,984	11,808	10,100	6,178	7,268	
03/30/2021	12,647	22,275	21,276	11,197	12,590	10,961	6,943	7,281	
03/31/2021	10,857	15,164	19,662	9,712	12,524	10,341	5,997	6,694	

## 2019 comparison for Grand Central Partnership

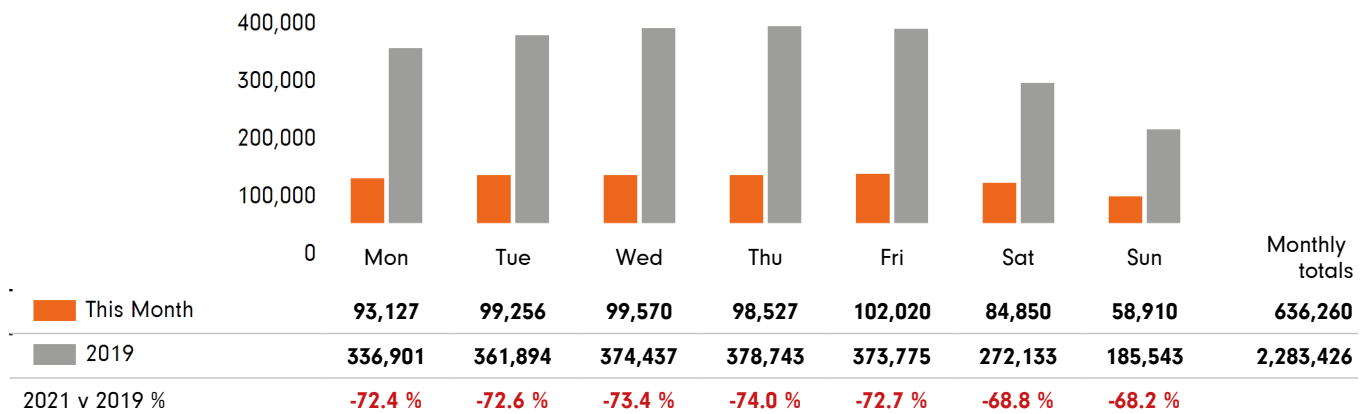
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

### Headlines

	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Grand Central Partnership	<b>-72.8 %</b>	<b>-73.2 %</b>
USA	-	-

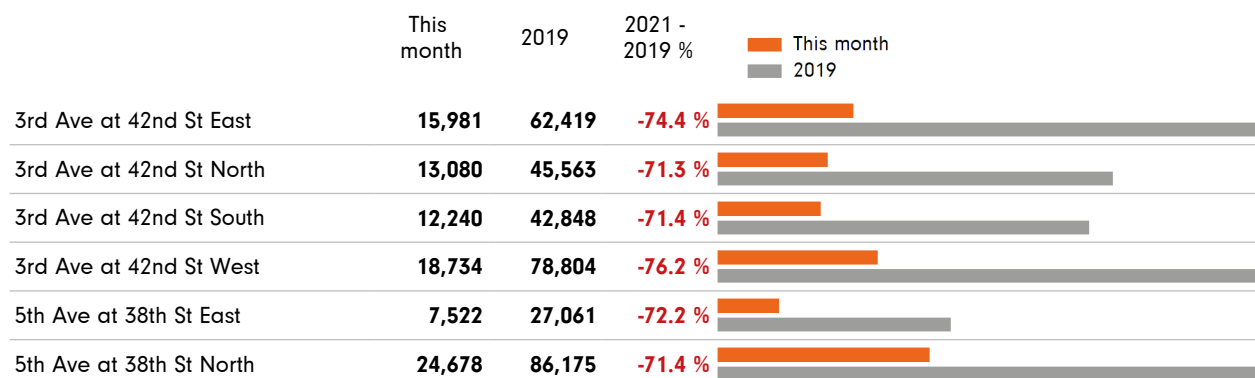
### Ped Counts by day

The figures shown below are calculated using weekly averages.



### Ped Counts by location

The figures shown below are calculated using weekly averages.



5th Ave at 38th St South	26,108	87,182	-70.1 %	
5th Ave at 38th St West	5,938	20,811	-71.5 %	
5th Ave at 42nd St East	30,239	97,415	-69.0 %	
5th Ave at 42nd St North	39,002	134,935	-71.1 %	
5th Ave at 42nd St South	34,736	116,616	-70.2 %	
5th Ave at 42nd St West	37,576	133,105	-71.8 %	
5th Ave at 45th St East	6,730	35,171	-80.9 %	
5th Ave at 45th St North	24,050	87,983	-72.7 %	
5th Ave at 45th St South	25,946	91,563	-71.7 %	
5th Ave at 45th St West	9,020	49,828	-81.9 %	
Grand Central Terminal – Vanderbilt/42nd	10,621	0		
Lexington Ave at 42nd St East	34,842	134,892	-74.2 %	
Lexington Ave at 42nd St North	27,953	84,392	-66.9 %	
Lexington Ave at 42nd St South	37,805	102,646	-63.2 %	
Lexington Ave at 42nd St West	27,834	101,569	-72.6 %	
Lexington Ave at 51st St East	16,541	48,532	-65.9 %	
Lexington Ave at 51st St North	16,069	62,415	-74.3 %	
Lexington Ave at 51st St South	16,467	63,666	-74.1 %	
Lexington Ave at 51st St West	14,561	41,013	-64.5 %	
Madison Ave at 45th St East	4,531	37,584	-87.9 %	
Madison Ave at 45th St North	12,832	55,297	-76.8 %	
Madison Ave at 45th St South	8,354	39,201	-78.7 %	
Madison Ave at 45th St West	5,070	33,866	-85.0 %	
Pershing Square Plaza West at 42nd East	3,368	0		
Pershing Square Plaza West at 42nd North	2,978	0		
Pershing Square Plaza West at 42nd South	2,862	0		
Pershing Square Plaza West at 42nd West	3,394	0		
Vanderbilt Ave at 42nd St East	28,910	142,289	-79.7 %	
Vanderbilt Ave at 42nd St West	29,674	138,574	-78.6 %	