Grand Central PARTNERSHIP

Map

SPRINGBOARD.

Total Pedestrian Counts

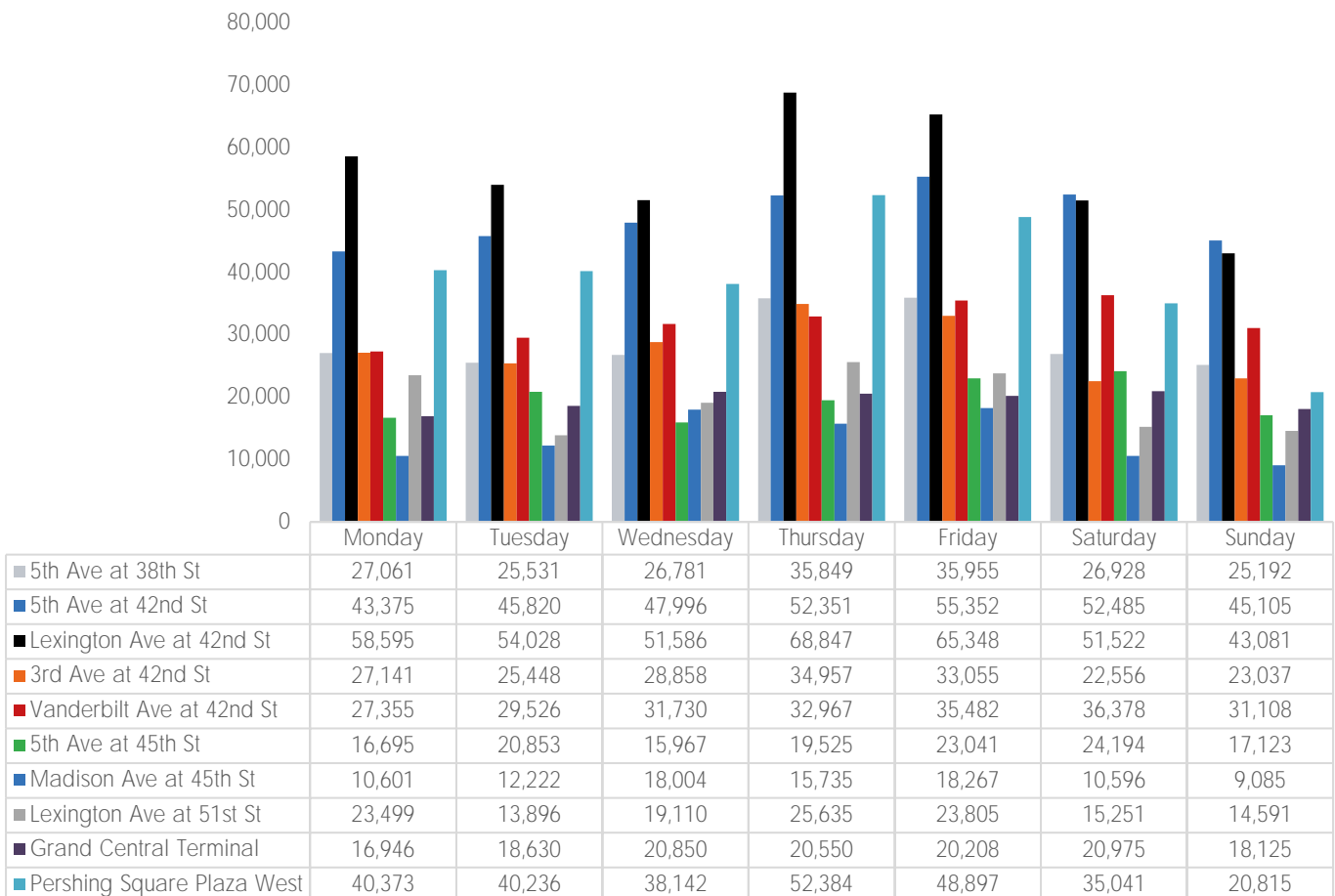|	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St	Grand Central Terminal	Pershing Square Plaza West
This Month	1,016,482	1,712,420	1,965,040	975,263	1,122,730	686,992	472,555	678,943	681,423	1,379,446
Last Month	684,699	1,123,262	1,327,239	655,862	785,055	544,522	319,129	456,290	494,984	920,336
2020	330,127	700,658	582,805	227,780	399,005	367,688	159,790	313,092	0	0
2019	1,199,267	2,647,616	2,034,136	844,608	1,906,189	1,351,929	958,829	999,913	0	0
LFL MoM	18.8%	22.0%	18.4%	19.0%	14.4%	0.9%	18.5%	19.0%	10.1%	19.9%
LFL 2020	207.9%	144.4%	237.2%	328.2%	181.4%	86.8%	195.7%	116.9%	0.0%	0.0%
LFL 2019	-15.2%	-35.3%	-3.4%	15.5%	-41.1%	-49.2%	-50.7%	-32.1%	0.0%	0.0%

*Throughout this report, month-on-month trends are calculated using daily averages

Average Pedestrian Counts by Weekday

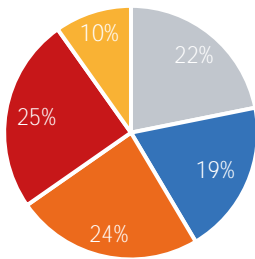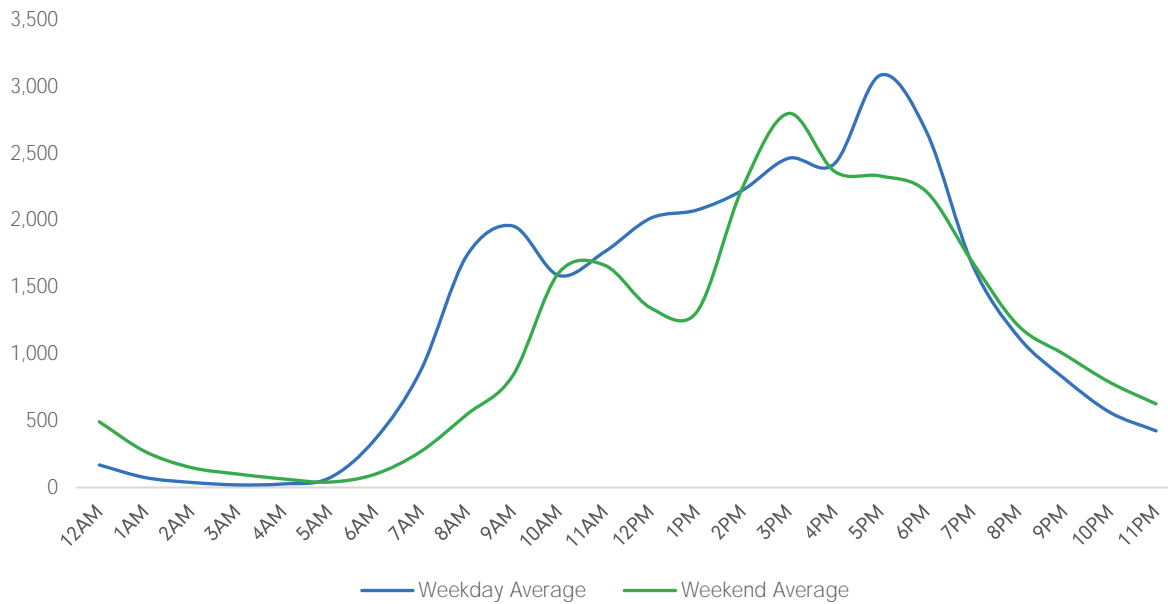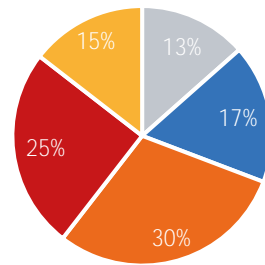|	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
5th Ave at 38th St	27,061	25,531	26,781	35,849	35,955	26,928	25,192
5th Ave at 42nd St	43,375	45,820	47,996	52,351	55,352	52,485	45,105
Lexington Ave at 42nd St	58,595	54,028	51,586	68,847	65,348	51,522	43,081
3rd Ave at 42nd St	27,141	25,448	28,858	34,957	33,055	22,556	23,037
Vanderbilt Ave at 42nd St	27,355	29,526	31,730	32,967	35,482	36,378	31,108
5th Ave at 45th St	16,695	20,853	15,967	19,525	23,041	24,194	17,123
Madison Ave at 45th St	10,601	12,222	18,004	15,735	18,267	10,596	9,085
Lexington Ave at 51st St	23,499	13,896	19,110	25,635	23,805	15,251	14,591
Grand Central Terminal	16,946	18,630	20,850	20,550	20,208	20,975	18,125
Pershing Square Plaza West	40,373	40,236	38,142	52,384	48,897	35,041	20,815

*counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	27,061	25,531	26,781	35,849	35,955	26,928	25,192
November Daily Average	23,128	22,678	22,484	27,375	31,786	25,465	18,259
MoM% Change	17.0%	12.6%	19.1%	31.0%	13.1%	5.7%	38.0%
2020 Daily Average	9,817	10,474	11,399	8,908	8,335	9,460	7,631
% v 2020 Change	175.7%	143.7%	134.9%	302.4%	331.3%	184.6%	230.1%
2019 Daily Average	34,790	34,879	36,404	37,014	37,195	32,525	27,047
% v 2019 Change	-22.2%	-26.8%	-26.4%	-3.1%	-3.3%	-17.2%	-6.9%

Weekday Average — Weekend Average

Weekday Average	
Morning	6,519
Lunch	5,857
Afternoon	7,113
Early Evening	7,423
Evening	2,930

Weekend Average	
Morning	3,359
Lunch	4,319
Afternoon	7,412
Early Evening	6,236
Evening	3,620

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	43,375	45,820	47,996	52,351	55,352	52,485	45,105
November Daily Average	35,695	38,634	40,069	43,616	47,138	44,247	31,417
MoM% Change	21.5%	18.6%	19.8%	20.0%	17.4%	18.6%	43.6%
2020 Daily Average	20,955	22,280	21,394	19,862	18,766	20,861	16,013
% v 2020 Change	107.0%	105.7%	124.3%	163.6%	195.0%	151.6%	181.7%
2019 Daily Average	73,999	76,315	74,759	79,663	90,555	74,361	59,871
% v 2019 Change	-41.4%	-40.0%	-35.8%	-34.3%	-38.9%	-29.4%	-24.7%
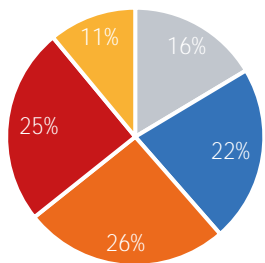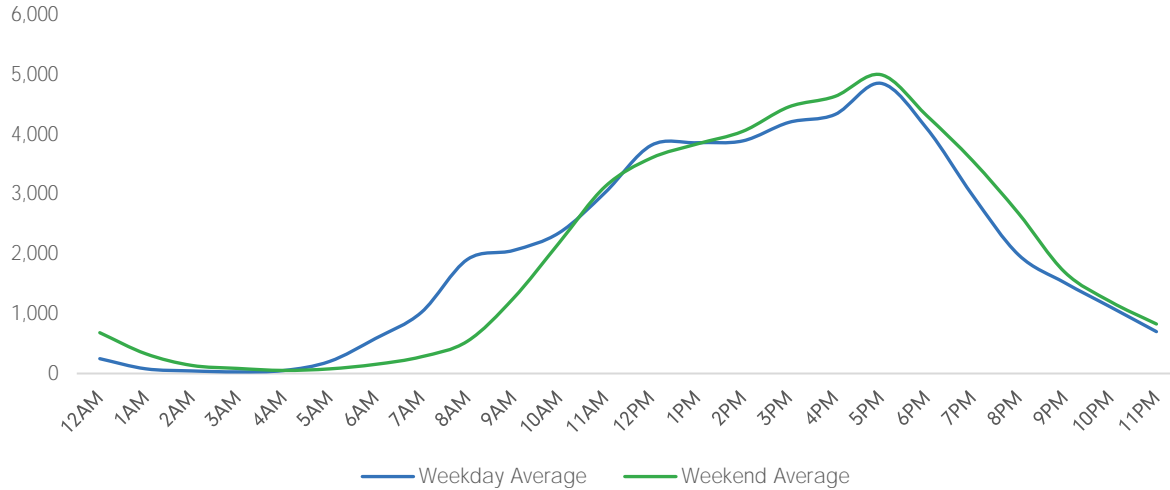
Weekday Average

Morning	7,932
Lunch	10,709
Afternoon	12,431
Early Evening	11,940
Evening	5,319
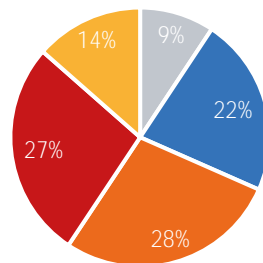
Weekend Average

Morning	4,416
Lunch	10,575
Afternoon	13,154
Early Evening	12,879
Evening	6,409

SB.

Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	58,595	54,028	51,586	68,847	65,348	51,522	43,081
November Daily Average	50,071	48,000	43,317	52,565	57,913	48,729	31,215
MoM% Change	17.0%	12.6%	19.1%	31.0%	12.8%	5.7%	38.0%
2020 Daily Average	19,254	20,334	19,192	17,570	15,369	13,809	11,033
% v 2020 Change	204.3%	165.7%	168.8%	291.8%	325.2%	273.1%	290.5%
2019 Daily Average	58,961	61,804	55,558	68,196	71,613	50,905	39,790
% v 2019 Change	-0.6%	-12.6%	-7.1%	1.0%	-8.7%	1.2%	8.3%

Weekday Average / Weekend Average
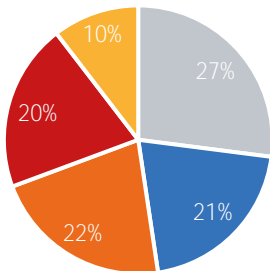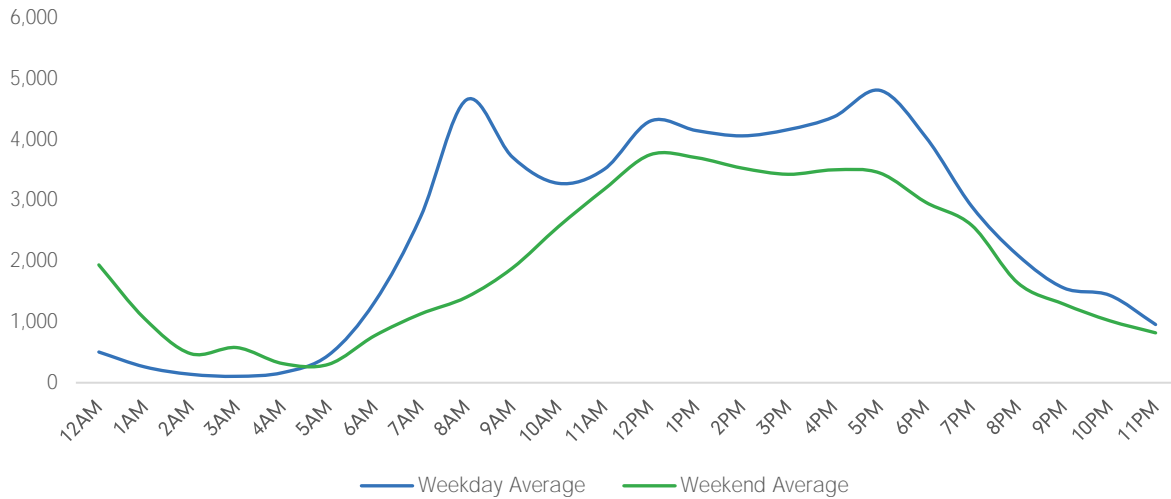
Weekday Average	
Morning	15,692
Lunch	11,962
Afternoon	12,599
Early Evening	11,746
Evening	6,052
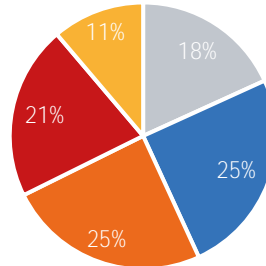
Weekend Average	
Morning	7,761
Lunch	10,635
Afternoon	10,461
Early Evening	9,005
Evening	4,777

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	27,141	25,448	28,858	34,957	33,055	22,556	23,037
November Daily Average	23,200	22,602	24,220	26,695	29,222	21,327	16,700
MoM% Change	17.0%	12.6%	19.2%	31.0%	13.1%	5.8%	37.9%
2020 Daily Average	7,357	8,188	8,458	7,129	6,229	4,722	3,473
% v 2020 Change	268.9%	210.8%	241.2%	390.4%	430.7%	377.7%	563.2%
2019 Daily Average	26,066	27,757	27,924	30,609	29,300	15,078	12,187
% v 2019 Change	4.1%	-8.3%	3.3%	14.2%	12.8%	49.6%	89.0%

Legend: Weekday Average, Weekend Average
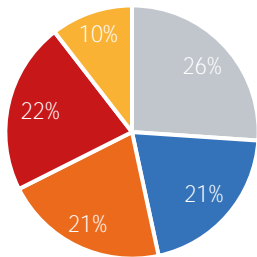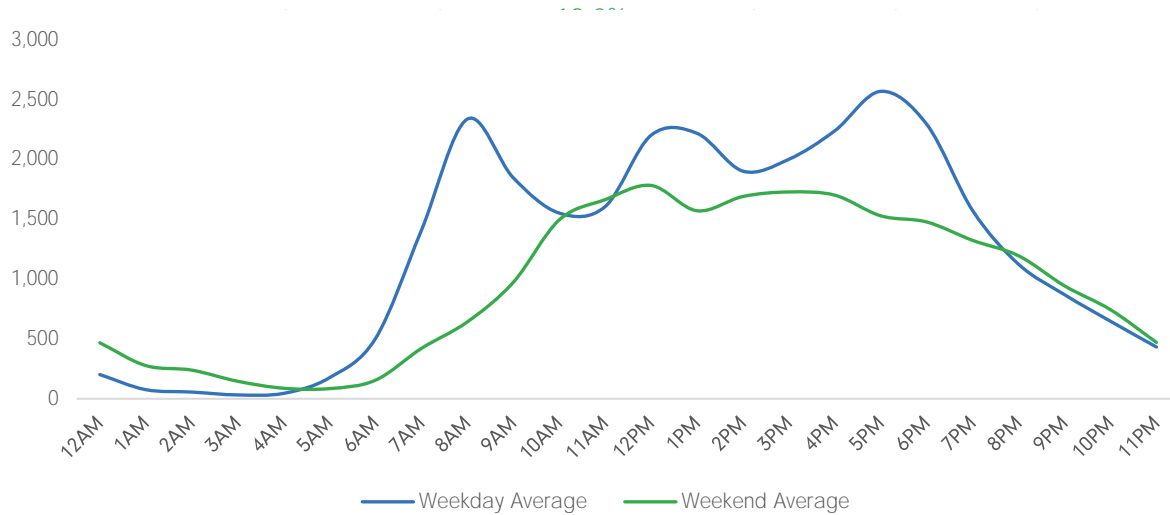
Weekday Average	
Morning	7,640
Lunch	6,022
Afternoon	6,139
Early Evening	6,431
Evening	3,072
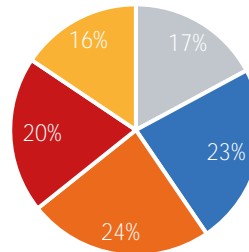
Weekend Average	
Morning	3,683
Lunch	5,015
Afternoon	5,117
Early Evening	4,327
Evening	3,351

SB.

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	27,355	29,526	31,730	32,967	35,482	36,378	31,108
November Daily Average	23,659	26,077	28,227	28,578	30,988	33,722	25,015
MoM% Change	15.6%	13.2%	12.4%	15.4%	14.5%	7.9%	24.4%
2020 Daily Average	10,363	12,477	11,788	10,762	9,944	13,630	10,837
% v 2020 Change	164.0%	136.7%	169.2%	206.3%	256.8%	166.9%	187.0%
2019 Daily Average	51,679	53,510	51,415	57,324	61,495	62,623	43,192
% v 2019 Change	-47.1%	-44.8%	-38.3%	-42.5%	-42.3%	-41.9%	-28.0%
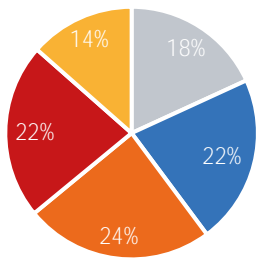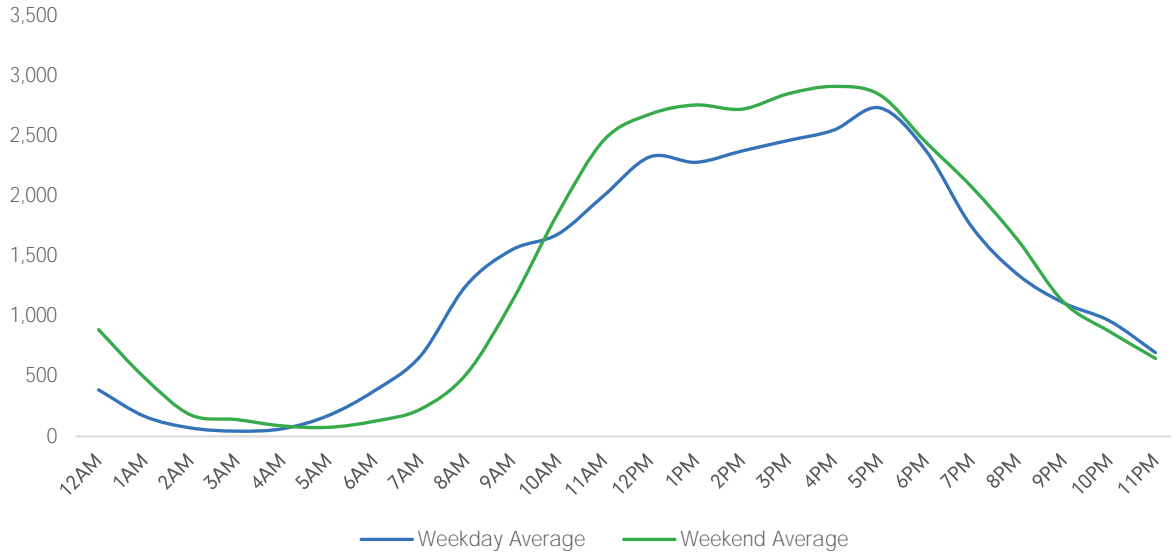
Weekday Average	
Morning	5,537
Lunch	6,613
Afternoon	7,386
Early Evening	6,857
Evening	4,115
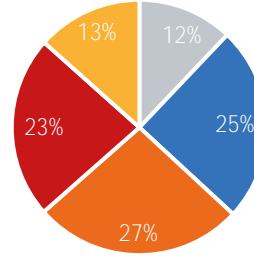
Weekend Average	
Morning	3,852
Lunch	7,906
Afternoon	8,486
Early Evening	7,367
Evening	4,273

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	16,695	20,853	15,967	19,525	23,041	24,194	17,123
November Daily Average	15,577	19,963	13,088	17,623	30,694	27,277	11,908
MoM% Change	7.2%	4.5%	22.0%	10.8%	-24.9%	-11.3%	43.8%
2020 Daily Average	9,423	11,738	11,800	10,258	9,316	11,180	9,823
% v 2020 Change	77.2%	77.6%	35.3%	90.3%	147.3%	116.4%	74.3%
2019 Daily Average	33,714	38,292	37,220	43,485	44,396	38,978	34,300
% v 2019 Change	-50.5%	-45.5%	-57.1%	-55.1%	-48.1%	-37.9%	-50.1%

Weekday Average / Weekend Average
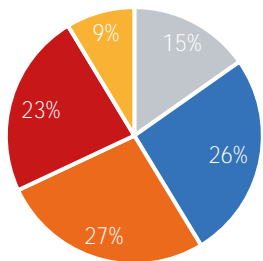
Weekday Average	
Morning	2,906
Lunch	4,970
Afternoon	5,093
Early Evening	4,450
Evening	1,649
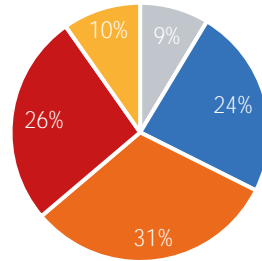
Weekend Average	
Morning	1,742
Lunch	4,799
Afternoon	6,343
Early Evening	5,341
Evening	1,968

SB.

Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	10,601	12,222	18,004	15,735	18,267	10,596	9,085
November Daily Average	9,066	10,855	15,111	12,013	16,153	9,997	6,588
MoM% Change	16.9%	12.6%	19.1%	31.0%	13.1%	6.0%	37.9%
2020 Daily Average	5,099	6,017	5,852	4,104	4,090	3,925	2,870
% v 2020 Change	107.9%	103.1%	207.7%	283.4%	346.6%	169.9%	216.5%
2019 Daily Average	28,684	27,322	27,307	33,661	32,227	25,063	17,501
% v 2019 Change	-63.0%	-55.3%	-34.1%	-53.3%	-43.3%	-57.7%	-48.1%

Weekday Average — Weekend Average
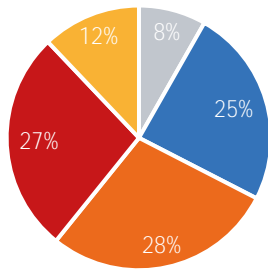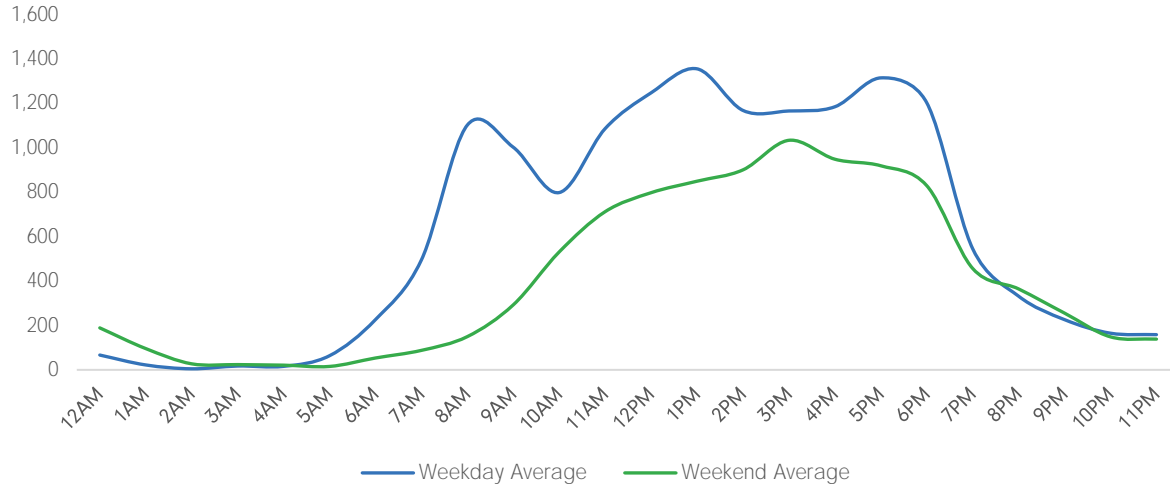
Weekday Average	
Morning	3,623
Lunch	10,709
Afternoon	12,431
Early Evening	11,940
Evening	5,319
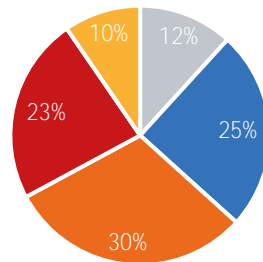
Weekend Average	
Morning	1,114
Lunch	2,360
Afternoon	2,883
Early Evening	2,205
Evening	907

SB.

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	23,499	13,896	19,110	25,635	23,805	15,251	14,591
November Daily Average	20,082	12,339	16,041	19,582	21,042	14,423	10,564
MoM% Change	17.0%	12.6%	19.1%	30.9%	13.1%	5.7%	38.1%
2020 Daily Average	9,734	10,512	10,018	9,662	8,240	7,997	6,455
% v 2020 Change	141.4%	32.2%	90.8%	165.3%	188.9%	90.7%	126.0%
2019 Daily Average	34,386	31,726	30,544	33,741	33,950	19,820	15,814
% v 2019 Change	-31.7%	-56.2%	-37.4%	-24.0%	-29.9%	-23.1%	-7.7%

Weekday Average / Weekend Average
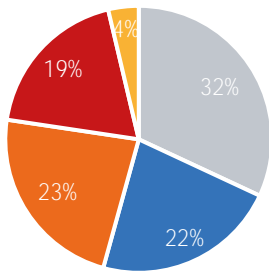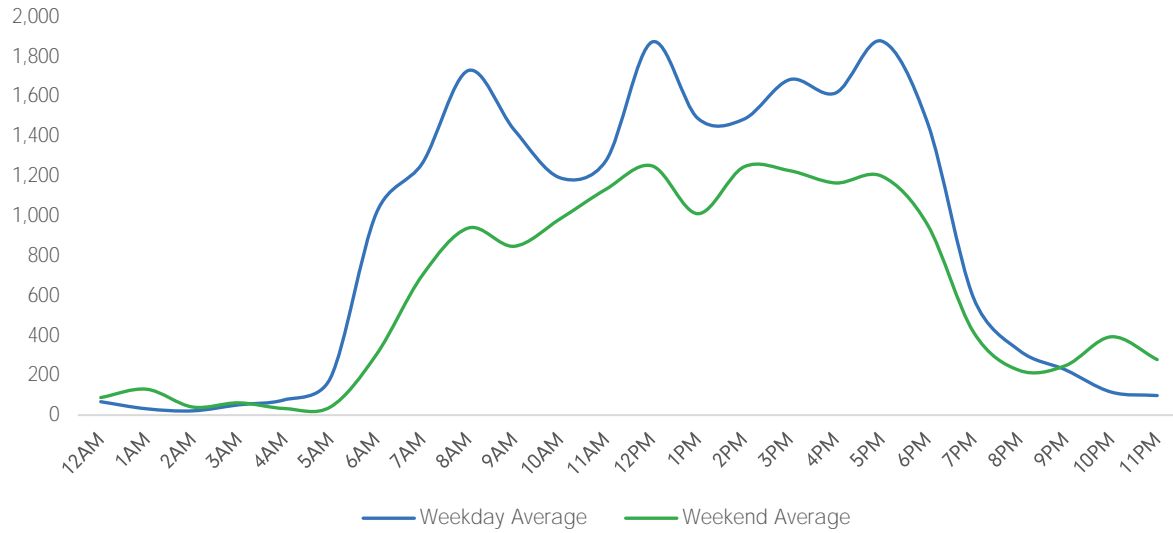
Weekday Average	
Morning	6,630
Lunch	4,639
Afternoon	4,786
Early Evening	3,933
Evening	766
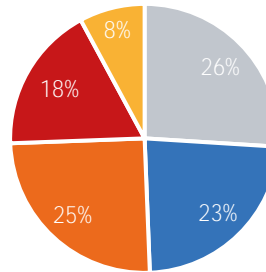
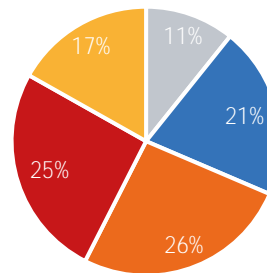| Weekend Average	
Morning	3,777
Lunch	3,396
Afternoon	3,638
Early Evening	2,572
Evening	1,145

SB.

Grand Central Terminal
*counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	16,946	18,630	20,850	20,550	20,208	20,975	18,125
November Daily Average	15,160	17,710	18,541	17,169	19,699	19,947	15,521
MoM% Change	11.8%	5.2%	12.5%	19.7%	2.6%	5.2%	16.8%
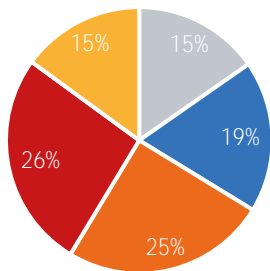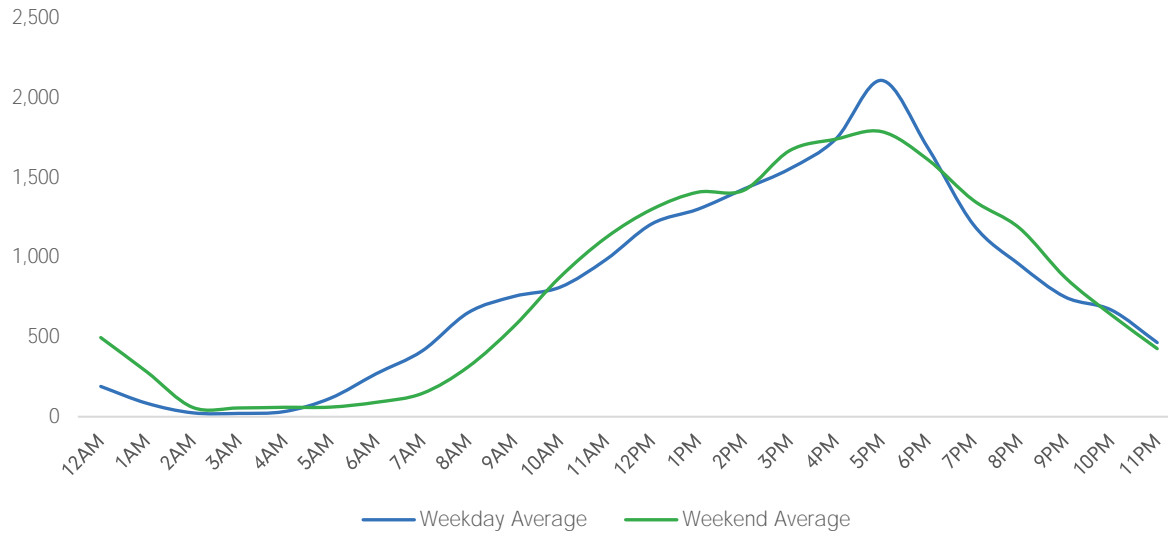
Weekday Average	
Morning	2,904
Lunch	3,497
Afternoon	4,724
Early Evening	5,004
Evening	2,839

Weekend Average	
Morning	1,994
Lunch	3,833
Afternoon	4,831
Early Evening	4,760
Evening	3,122

SB.

Pershing Square Plaza West

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
December Daily Average	40,373	40,236	38,142	52,384	48,897	35,041	20,815
November Daily Average	34,511	35,751	32,022	39,996	43,217	29,508	15,080
MoM% Change	17.0%	12.5%	19.1%	31.0%	13.1%	18.8%	38.0%
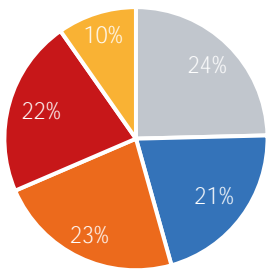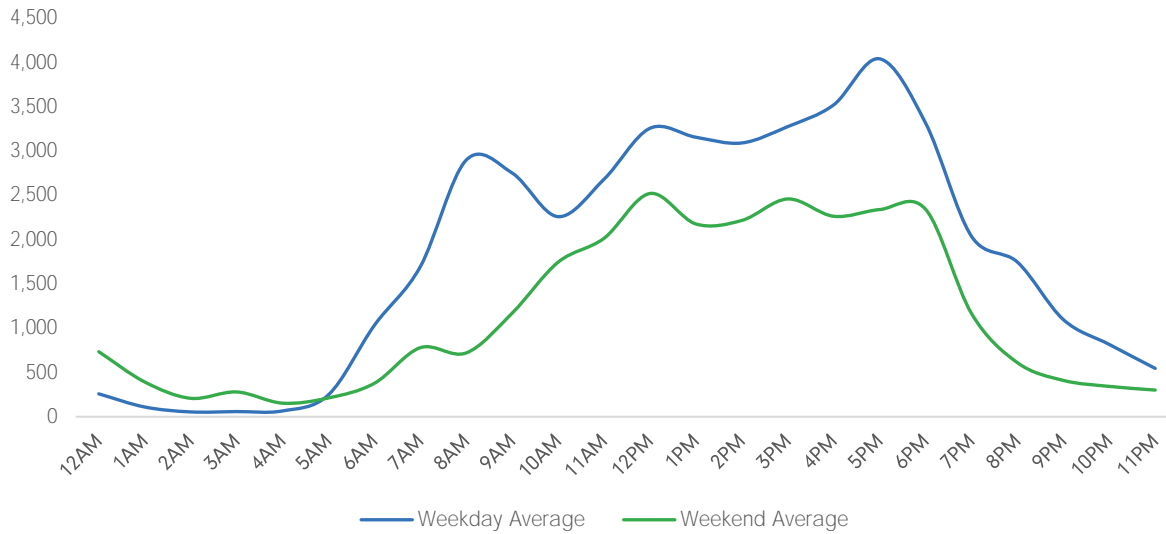
Weekday Average	
Morning	10,634
Lunch	9,093
Afternoon	9,888
Early Evening	9,396
Evening	4,203
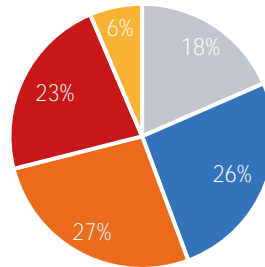
Weekend Average	
Morning	4,791
Lunch	6,711
Afternoon	6,938
Early Evening	5,847
Evening	1,663

SB.

Pedestrian Counts by Location Group by Date

Legend: 5th Ave at 38th St; 5th Ave at 42nd St; Lexington Ave at 42nd St; 3rd Ave at 42nd St; Vanderbilt Ave at 42nd St; 5th Ave at 45th St; Madison Ave at 45th St; Lexington Ave at 51st St; Grand Central Terminal; Pershing Square Plaza West
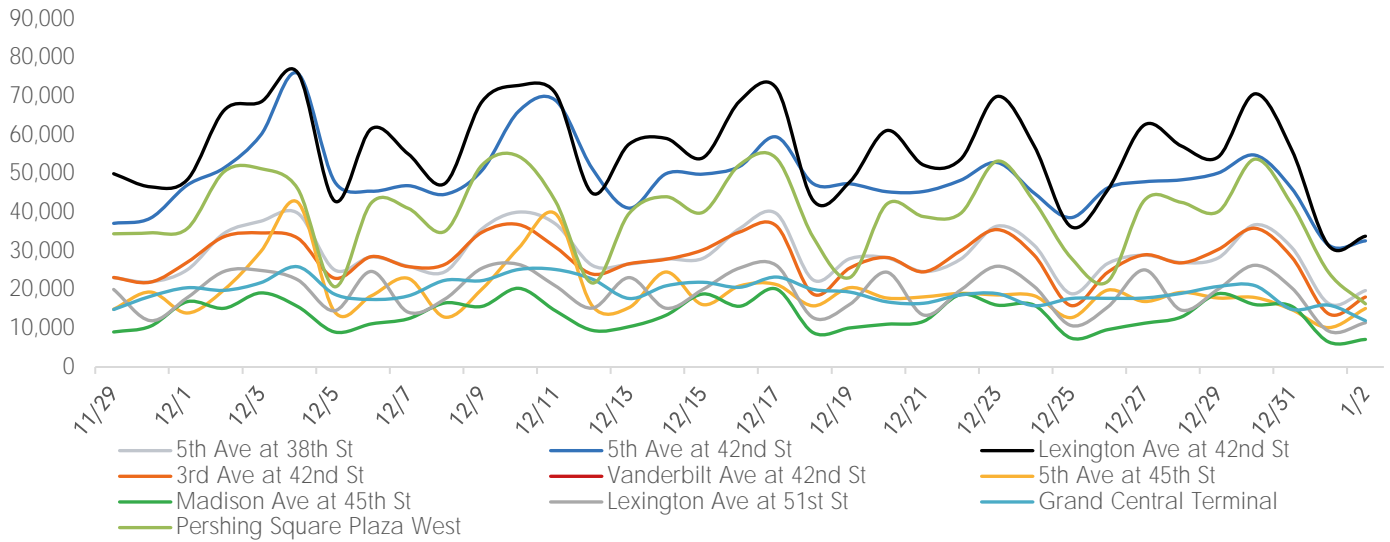
Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
11/29/2021	23,086	37,137	49,978	23,150	22,817	14,935	9,050	20,049
11/30/2021	22,011	38,486	46,584	21,937	24,754	19,372	10,535	11,982
12/01/2021	25,138	47,034	48,426	27,085	31,345	13,956	16,893	17,936
12/02/2021	34,561	51,476	66,366	33,700	33,177	19,974	15,173	24,712
12/03/2021	37,703	60,030	68,540	34,664	37,919	29,897	19,156	24,961
12/04/2021	39,767	75,929	76,085	33,311	46,166	42,593	15,626	22,531
12/05/2021	25,108	47,953	42,928	22,958	32,687	14,292	9,054	14,541
12/06/2021	28,456	45,449	61,610	28,536	29,167	18,409	11,149	24,713
12/07/2021	26,033	46,877	55,093	25,946	29,752	22,912	12,459	14,171
12/08/2021	24,641	44,642	47,461	26,545	33,031	12,879	16,562	17,582
12/09/2021	35,693	50,787	68,550	34,804	33,937	20,109	15,667	25,524
12/10/2021	40,051	66,125	72,801	36,820	41,387	30,750	20,350	26,518
12/11/2021	36,998	68,950	70,788	30,990	46,338	39,627	14,536	20,960
12/12/2021	26,277	51,287	44,935	24,028	36,264	15,793	9,472	15,221
12/13/2021	26,616	41,076	57,629	26,697	28,447	15,371	10,427	23,110
12/14/2021	27,931	49,964	59,113	27,846	31,172	24,563	13,371	15,198
12/15/2021	28,071	49,875	54,071	30,250	33,007	16,135	18,873	20,033
12/16/2021	35,787	51,854	68,726	34,891	33,822	20,956	15,709	25,589
12/17/2021	39,674	59,487	72,103	36,475	38,832	21,312	20,156	26,266
12/18/2021	22,506	47,407	43,064	18,853	36,127	15,808	8,876	12,743
12/19/2021	28,024	47,367	47,927	25,627	31,365	20,521	10,104	16,234
12/20/2021	28,231	45,323	61,137	28,318	27,022	17,830	11,057	24,517
12/21/2021	24,672	45,385	52,207	24,594	28,785	18,124	11,815	13,431
12/22/2021	27,856	48,269	53,658	30,021	29,507	19,031	18,734	19,878
12/23/2021	36,428	52,855	69,963	35,526	30,118	18,624	15,990	26,050
12/24/2021	31,477	44,975	57,204	28,935	27,615	18,430	15,991	20,843
12/25/2021	18,966	38,614	36,294	15,888	27,814	12,760	7,476	10,738
12/26/2021	26,775	46,299	45,790	24,483	32,283	19,877	9,660	15,511
12/27/2021	28,915	47,892	62,622	29,005	29,322	16,932	11,324	25,108
12/28/2021	27,007	48,389	57,143	26,916	33,169	19,293	12,932	14,699
12/29/2021	28,200	50,160	54,314	30,391	31,762	17,833	18,960	20,121

12/30/2021	36,778	54,782	70,632	35,866	33,780	17,960	16,138	26,302
12/31/2021	30,868	46,142	56,092	28,380	31,656	14,817	15,681	20,439
01/01/2022	16,402	31,526	31,381	13,738	25,445	10,184	6,464	9,284
01/02/2022	19,775	32,617	33,825	18,089	22,939	15,133	7,135	11,448

Pedestrian Counts by Location Group by Date cont.

	Grand Central Terminal	Pershing Square Plaza West
11/29/2021	14,855	34,443
11/30/2021	18,275	34,691
12/01/2021	20,495	35,797
12/02/2021	19,814	50,499
12/03/2021	21,808	51,276
12/04/2021	25,922	46,077
12/05/2021	18,831	20,747
12/06/2021	17,465	42,449
12/07/2021	18,379	41,026
12/08/2021	22,418	35,088
12/09/2021	22,329	52,156
12/10/2021	25,216	54,469
12/11/2021	25,208	42,870
12/12/2021	22,715	21,716
12/13/2021	17,712	39,707
12/14/2021	20,971	44,019
12/15/2021	21,904	39,980
12/16/2021	20,611	52,292
12/17/2021	23,259	53,953
12/18/2021	20,051	33,545
12/19/2021	19,363	23,158
12/20/2021	16,854	42,125
12/21/2021	16,480	38,880
12/22/2021	18,619	39,680
12/23/2021	18,970	53,230
12/24/2021	15,844	42,810
12/25/2021	17,704	28,270
12/26/2021	17,749	22,124
12/27/2021	17,843	43,143
12/28/2021	19,043	42,563
12/29/2021	20,815	40,167
12/30/2021	21,028	53,745
12/31/2021	14,914	41,975
01/01/2022	15,992	24,445
01/02/2022	11,967	16,331

SB.