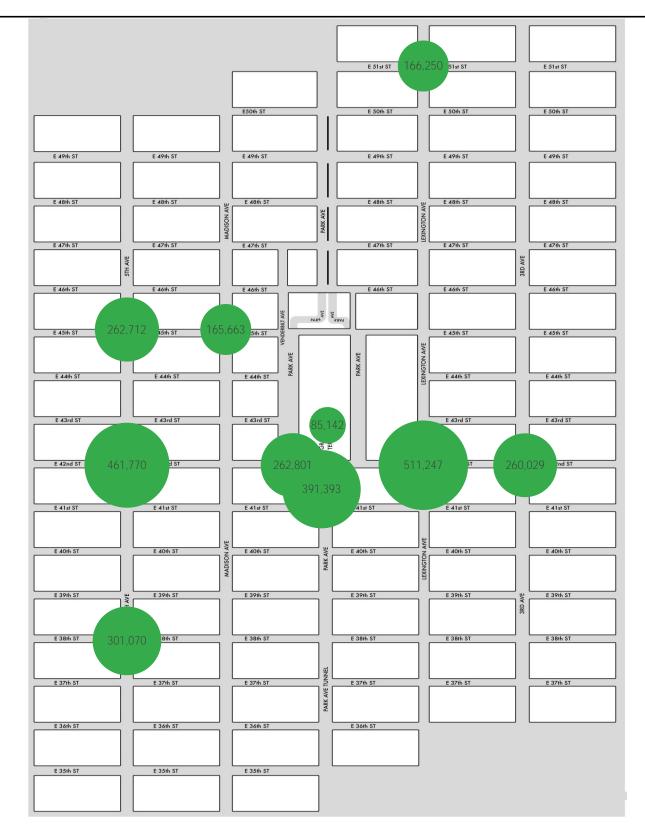
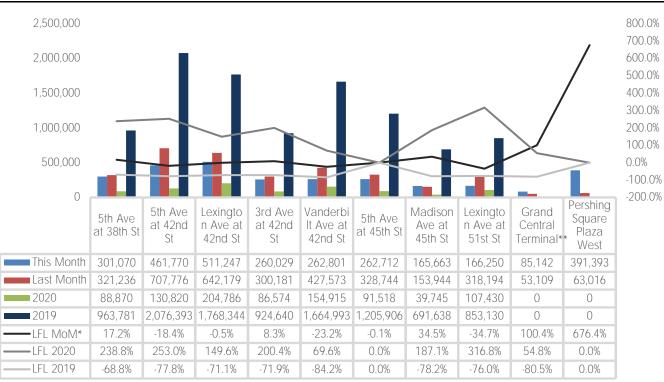
April 2021. 05 Apr 2021 - 02 May 2021 Pedestrian Report Grand Central Partnership



SPRINGBOARD.



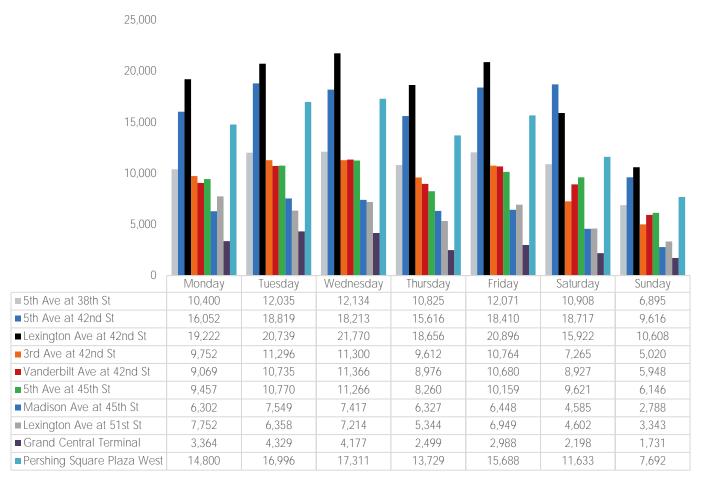
Мар



*Throughout this report, month-on-month trends are calculated using daily averages

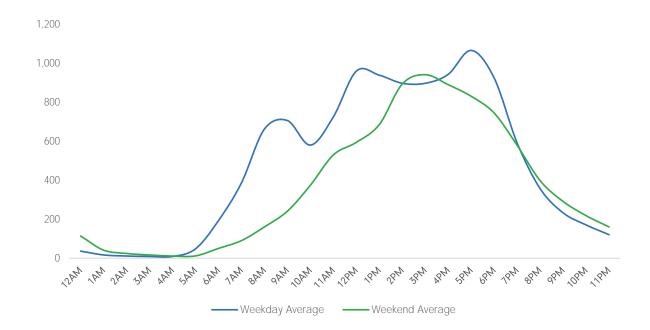
**counts for this location are only for the entrance to Grand Central Terminal, corner of Vanderbilt Ave and 42nd

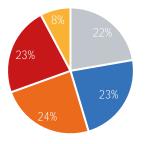
Average Pedestrian Counts by Weekday



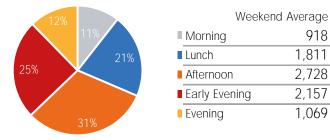
5th Ave at 38th St

April Daily Average	Monday 10,400	Tuesday 12,035	Wednesday 12,134	Thursday 10,825	Friday 12,071	Saturday 10,908	Sunday 6,895
April Daily Average							
March Daily Average	9,206	9,497	9,608	10,284	10,198	9,151	6,304
MoM% Change	13.0%	26.7%	26.3%	5.3%	18.4%	19.2%	9.4%
2020 Daily Average	3,169	4,022	3,207	3,062	2,683	3,242	2,833
% v 2020 Change	228.2%	199.2%	278.3%	253.5%	349.9%	236.5%	143.4%
2019 Daily Average	36,138	39,157	38,893	40,685	37,066	27,741	21,266
% v 2019 Change	-71.2%	-69.3%	-68.8%	-73.4%	-67.4%	-60.7%	-67.6%





Weekday	Average
Morning	2,531
Lunch	2,626
Afternoon	2,740
Early Evening	2,584
Evening	882



918

1,811 2,728

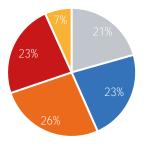
2,157

1,069

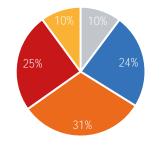
5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	16,052	18,819	18,213	15,616	18,410	18,717	9,616
March Daily Average	20,870	20,708	21,016	20,038	22,304	22,070	14,549
MoM% Change	-23.1%	-9.1%	-13.3%	-22.1%	-17.5%	-15.2%	-33.9%
2020 Daily Average	4,399	5,744	4,788	4,131	4,268	5,282	4,094
% v 2020 Change	264.9%	227.6%	280.4%	278.0%	331.3%	254.4%	134.9%
2019 Daily Average	78,695	83,591	85,510	81,608	81,507	65,352	42,836
% v 2019 Change	-79.6%	-77.5%	-78.7%	-80.9%	-77.4%	-71.4%	-77.6%





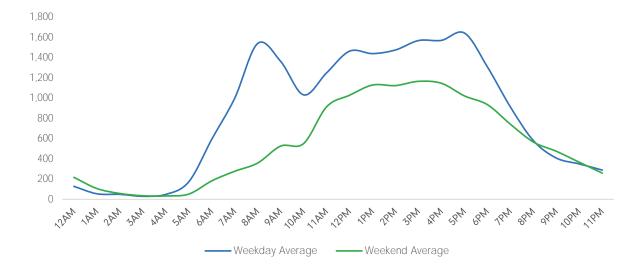
Weekday Avera					
Morning	3,533				
Lunch	3,900				
Afternoon	4,526				
Early Evening	4,020				
Evening	1,154				

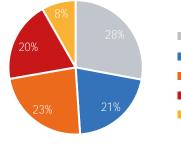


Weekend	d Average
Morning	1,415
Lunch	3,264
Afternoon	4,332
Early Evening	3,416
Evening	1,393

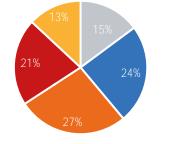
Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	19,222	20,739	21,770	18,656	20,896	15,922	10,608
March Daily Average	19,236	20,601	20,796	20,447	21,337	15,290	10,728
MoM% Change	-0.1%	0.7%	4.7%	-8.8%	-2.1%	4.1%	-1.1%
2020 Daily Average	7,594	9,481	8,039	7,083	7,613	6,435	4,951
% v 2020 Change	153.1%	118.7%	170.8%	163.4%	174.5%	147.4%	114.2%
2019 Daily Average	67,209	71,048	72,960	73,686	70,900	48,329	37,956
% v 2019 Change	-71.4%	-70.8%	-70.2%	-74.7%	-70.5%	-67.1%	-72.1%





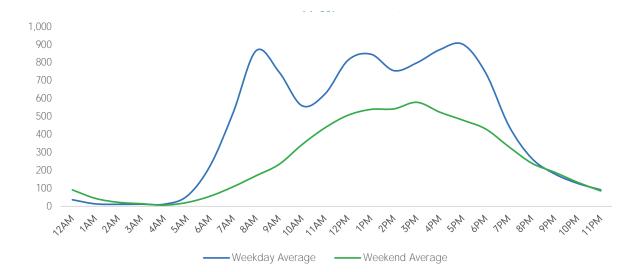
	Weekday	Average
Morning		5,524
Lunch		4,150
Afternoon	1	4,611
Early Ever	ning	3,860
Evening		1,626

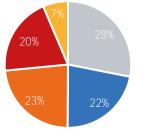


N N	Weekend Average
Morning	1,896
Lunch	3,070
Afternoon	3,433
Early Even	ing 2,697
Evening	1,665

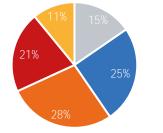
3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	9,752	11,296	11,300	9,612	10,764	7,265	5,020
March Daily Average	9,749	9,535	10,182	10,276	9,566	6,093	4,635
MoM% Change	0.0%	18.5%	11.0%	-6.5%	12.5%	19.2%	8.3%
2020 Daily Average	3,215	4,435	3,869	3,304	2,840	2,103	1,880
% v 2020 Change	203.4%	154.7%	192.1%	190.9%	279.1%	245.5%	167.1%
2019 Daily Average	34,767	39,436	40,994	44,160	38,138	18,237	15,428
% v 2019 Change	-72.0%	-71.4%	-72.4%	-78.2%	-71.8%	-60.2%	-67.5%





Weekday Average				
Morning	2,924			
Lunch	2,287			
Afternoon	2,428			
Early Evening	2,093			
Evening	668			

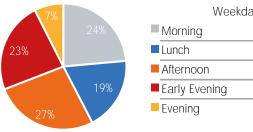


Weekend Averag				
Morning	916			
Lunch	1,485			
Afternoon	1,647			
Early Evening	1,242			
Evening	650			

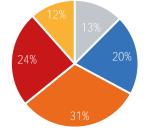
Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	9,069	10,735	11,366	8,976	10,680	8,927	5,948
March Daily Average	12,224	12,073	12,815	12,784	15,690	11,630	8,298
MoM% Change	-25.8%	-11.1%	-11.3%	-29.8%	-31.9%	-23.2%	-28.3%
2020 Daily Average	5,968	6,646	6,193	5,920	5,629	4,671	3,703
% v 2020 Change	52.0%	61.5%	83.5%	51.6%	89.7%	91.1%	60.6%
2019 Daily Average	59,910	63,235	65,462	65,369	64,489	57,033	40,752
% v 2019 Change	-84.9%	-83.0%	-82.6%	-86.3%	-83.4%	-84.3%	-85.4%





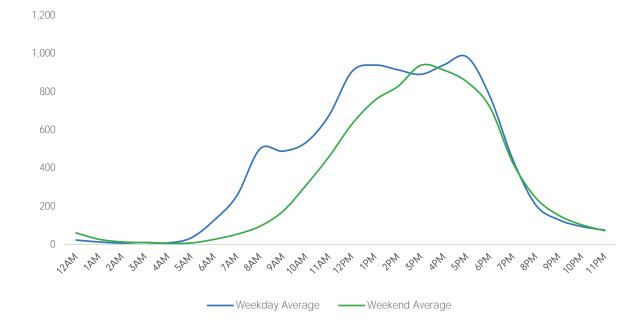
Weekday	Average
Morning	2,356
Lunch	1,883
Afternoon	2,672
Early Evening	2,341
Evening	744

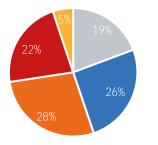


Veekend Average
903
1,469
2,264
ng 1,755
833

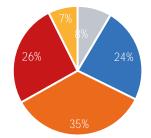
5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	9,457	10,770	11,266	8,260	10,159	9,621	6,146
March Daily Average	9,215	10,619	10,093	10,485	9,885	9,011	6,440
MoM% Change	2.6%	1.4%	11.6%	-21.2%	2.8%	6.8%	-4.6%
2020 Daily Average	2,955	4,037	3,261	3,159	2,669	3,360	3,438
% v 2020 Change	220.1%	166.8%	245.5%	161.5%	280.6%	186.3%	78.7%
2019 Daily Average	45,527	46,635	48,703	49,412	46,539	35,494	29,168
% v 2019 Change	-79.2%	-76.9%	-76.9%	-83.3%	-78.2%	-72.9%	-78.9%





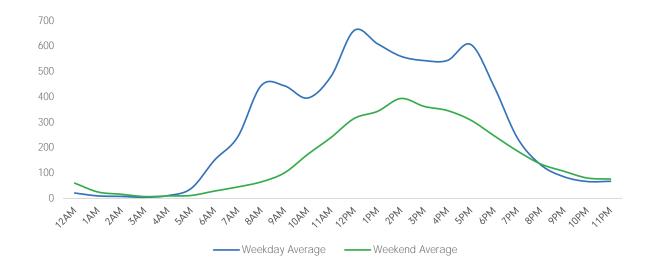
Weekda	Weekday Average			
Morning	1,908			
Lunch	2,521			
Afternoon	2,746			
Early Evening	2,203			
Evening	506			

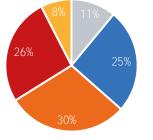


Weekend	Weekend Average				
Morning	661				
Lunch	1,845				
Afternoon	2,680				
Early Evening	1,999				
Evening	572				

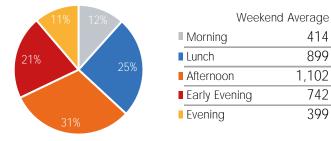
Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	6,302	7,549	7,417	6,327	6,448	4,585	2,788
March Daily Average	4,875	5,279	5,803	4,585	4,716	3,445	2,086
MoM% Change	29.3%	43.0%	27.8%	38.0%	36.7%	33.1%	33.6%
2020 Daily Average	1,358	1,954	1,569	1,328	1,306	1,349	1,073
% v 2020 Change	364.1%	286.3%	372.7%	376.4%	393.8%	240.0%	159.8%
2019 Daily Average	27,984	30,353	31,780	31,459	27,480	13,937	9,918
% v 2019 Change	-77.5%	-75.1%	-76.7%	-79.9%	-76.5%	-67.1%	-71.9%



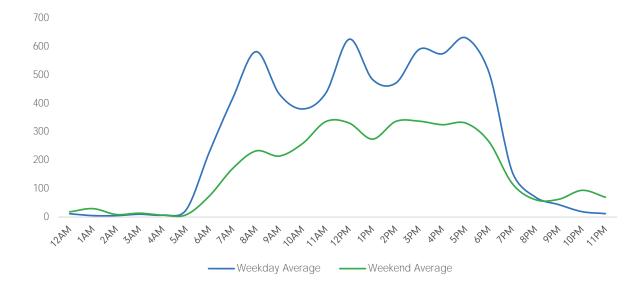


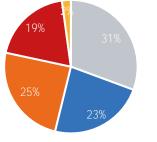
Weekda	y Average
Morning	1,678
Lunch	3,900
Afternoon	4,526
Early Evening	4,020
Evening	1,154



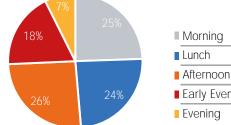
Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	7,752	6,358	7,214	5,344	6,949	4,602	3,343
March Daily Average	10,573	11,015	10,408	9,993	9,709	6,889	5,052
MoM% Change	-26.7%	-42.3%	-30.7%	-46.5%	-28.4%	-33.2%	-33.8%
2020 Daily Average	4,004	5,353	4,675	3,625	3,514	2,995	2,693
% v 2020 Change	93.6%	18.8%	54.3%	47.4%	97.8%	53.7%	24.1%
2019 Daily Average	35,463	38,006	38,746	38,278	33,788	16,333	12,670
% v 2019 Change	-78.1%	-83.3%	-81.4%	-86.0%	-79.4%	-71.8%	-73.6%





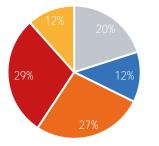
Weekday	Average
Morning	2,040
Lunch	1,545
Afternoon	1,633
Early Evening	1,296
Evening	144



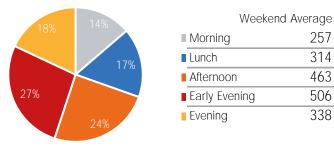
ekend Average
951
940
997
712
287

Grand Central Terminal *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	3,364	4,329	4,177	2,499	2,988	2,198	1,731
March Daily Average	1,290	1,479	1,265	1,870	1,352	2,070	1,296
MoM% Change	160.9%	192.7%	230.2%	33.7%	121.0%	6.2%	33.5%



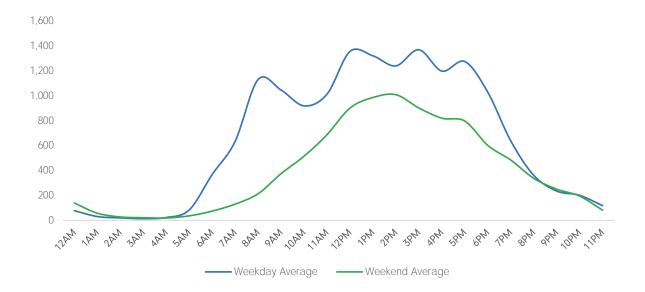


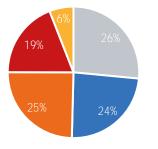
Weekday Average			
Morning	680		
Lunch	414		
Afternoon	914		
Early Evening	989		
Evening	393		



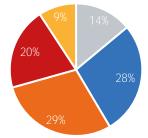
Pershing Square Plaza West

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	14,800	16,996	17,311	13,729	15,688	11,633	7,692
March Daily Average	0	2,434	2,412	2,394	2,116	1,841	1,407
MoM% Change		598.2%	617.8%	473.5%	641.5%	532.0%	446.8%



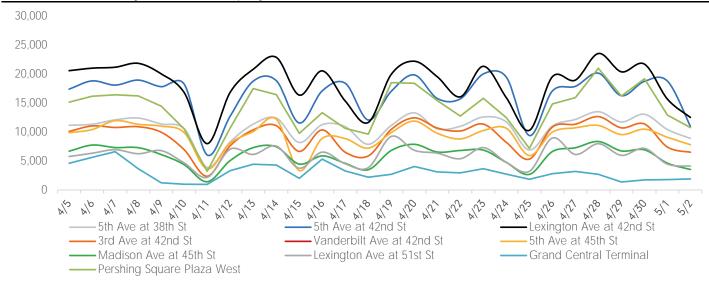


Weeko	lay Average
Morning	4,099
Lunch	3,690
Afternoon	3,809
Early Evening	2,942
Evening	917



erage
,308
,575
,732
,883
864

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St	
04/05/2021	11,153	17,384	20,568	10,100	12,514	9,877	6,693	5,773	
04/06/2021	11,333	18,806	21,001	11,039	13,646	10,415	7,744	6,334	
04/07/2021	12,091	18,082	21,163	10,779	15,914	11,949	7,316	6,953	
04/08/2021	12,406	18,945	21,835	10,908	12,864	11,322	7,295	6,252	
04/09/2021	11,377	17,809	20,020	9,959	12,109	11,011	6,111	6,786	
04/10/2021	10,565	18,246	16,789	6,942	11,390	9,899	4,369	4,657	
04/11/2021	3,911	6,046	7,993	2,378	3,050	3,630	1,426	2,176	
04/12/2021	8,299	12,738	16,850	7,623	6,557	8,071	5,074	7,041	
04/13/2021	11,342	18,760	20,811	10,365	11,080	10,073	7,297	6,130	
04/14/2021	12,404	18,859	22,872	11,092	11,945	12,225	7,451	7,575	
04/15/2021	8,187	11,551	16,357	6,657	5,155	3,359	4,467	3,760	
04/16/2021	11,267	17,095	20,538	10,354	9,791	8,897	5,880	6,528	
04/17/2021	10,908	18,395	15,333	6,506	9,180	8,860	4,595	4,516	
04/18/2021	7,878	12,066	11,647	5,869	7,311	7,207	3,497	3,849	
04/19/2021	11,124	17,024	19,945	10,444	9,027	9,909	6,815	9,235	
04/20/2021	13,300	19,840	22,198	12,434	10,057	11,875	7,874	6,847	
04/21/2021	10,544	15,772	19,516	10,677	7,500	9,767	6,546	6,351	
04/22/2021	10,976	15,710	16,062	10,172	7,625	8,807	6,811	5,392	
04/23/2021	12,586	20,007	21,324	11,360	10,381	10,244	6,874	7,303	
04/24/2021	11,734	19,450	15,905	8,214	7,973	10,638	4,743	4,780	
04/25/2021	6,904	9,392	10,283	5,320	5,261	5,945	2,694	3,219	
04/26/2021	11,024	17,061	19,523	10,841	8,177	9,971	6,626	8,960	
04/27/2021	12,164	17,871	18,946	11,344	8,158	10,718	7,282	6,122	
04/28/2021	13,497	20,138	23,528	12,650	10,103	11,124	8,354	7,978	
04/29/2021	11,731	16,259	20,371	10,710	10,259	9,550	6,734	5,972	
04/30/2021	13,053	18,728	21,702	11,382	10,440	10,483	6,928	7,178	
05/01/2021	10,426	18,775	15,660	7,397	7,163	9,086	4,633	4,456	
05/02/2021	8,886	10,961	12,507	6,513	8,171	7,800	3,534	4,127	

Pedestrian Counts by Location Group by Date cont.

	Grand	Pershing	
	Central	Square Plaza	
	Terminal	West	
04/05/2021	4,607	15,145	
04/06/2021	5,618	16,174	
04/07/2021	6,608	16,399	
04/08/2021	3,657	16,207	
04/09/2021	1,237	14,442	
04/10/2021	980	10,532	
04/11/2021	968	3,211	
04/12/2021	3,342	10,710	
04/13/2021	4,441	17,496	
04/14/2021	4,301	16,430	
04/15/2021	2,011	9,768	
04/16/2021	5,334	13,334	
04/17/2021	3,294	10,623	
04/18/2021	2,215	9,628	
04/19/2021	2,696	18,504	
04/20/2021	4,063	18,406	
04/21/2021	3,104	15,428	
04/22/2021	2,943	12,745	
04/23/2021	3,658	15,794	
04/24/2021	2,731	12,478	
04/25/2021	1,843	7,165	
04/26/2021	2,812	14,839	
04/27/2021	3,193	15,908	
04/28/2021	2,694	20,986	
04/29/2021	1,384	16,197	
04/30/2021	1,724	19,181	
05/01/2021	1,788	12,900	
05/02/2021	1,896	10,763	