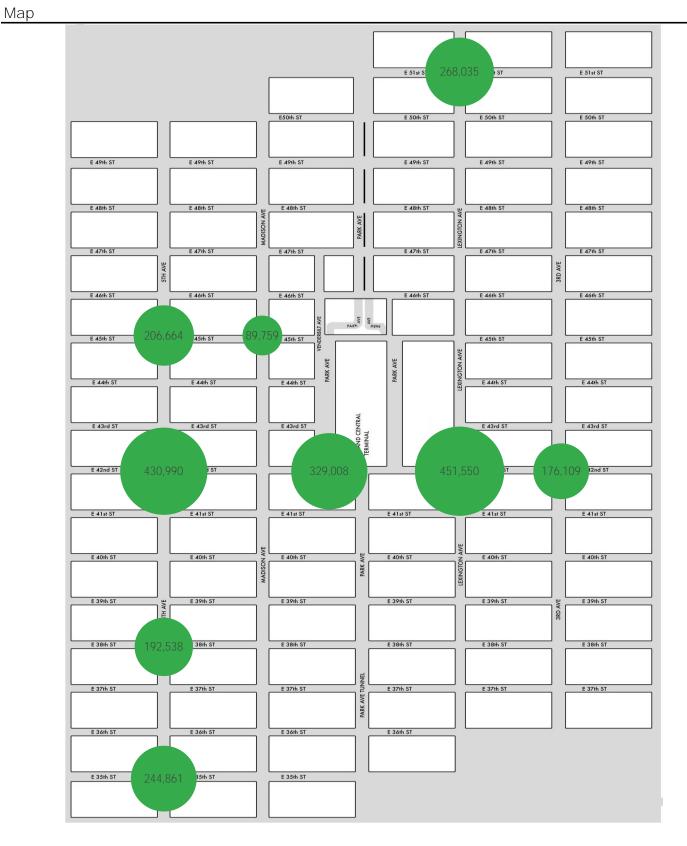
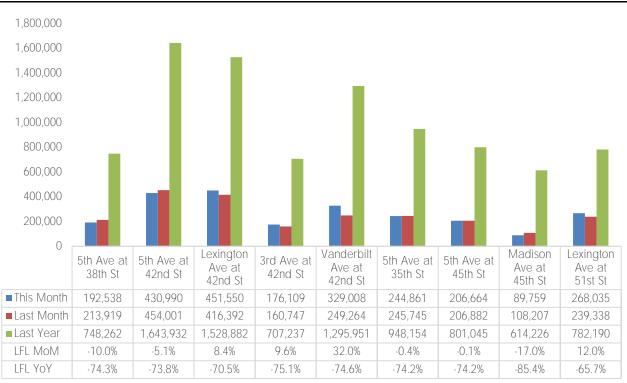
## February 2021. 01 Feb 2021 - 28 Feb 2021 Pedestrian Report Grand Central Partnership



# SPRINGBOARD.

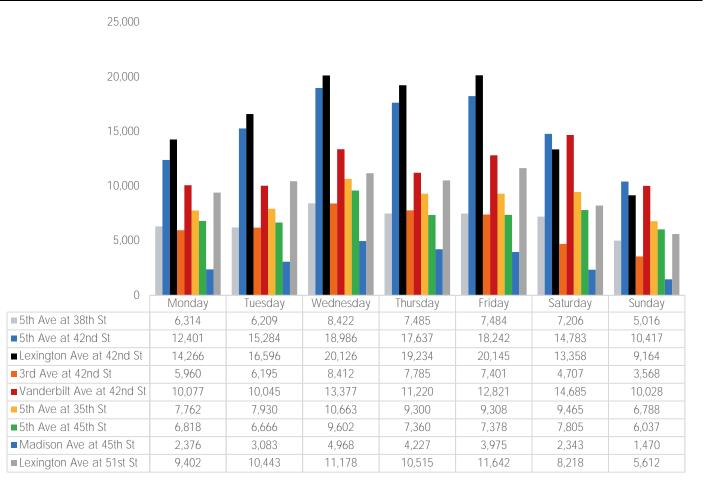


**Grand Central** 



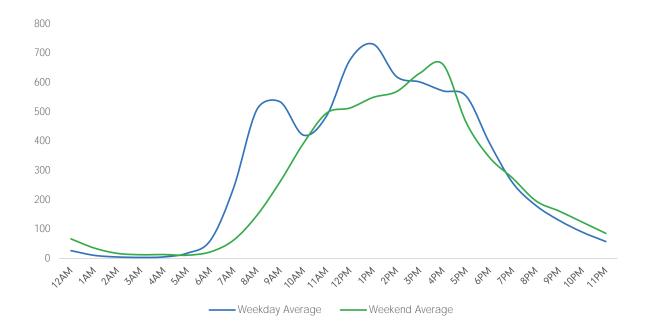
\*Throughout this report, month-on-month trends are calculated using daily averages

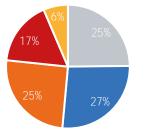




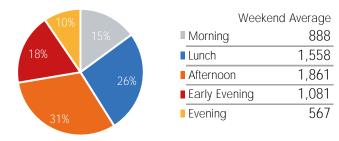
### 5th Ave at 38th St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 6,314  | 6,209   | 8,422     | 7,485    | 7,484  | 7,206    | 5,016  |
| January Daily Average   | 7,229  | 6,567   | 8,034     | 5,977    | 6,440  | 4,385    | 3,761  |
| MoM% Change             | -12.7% | -5.4%   | 4.8%      | 25.2%    | 16.2%  | 64.3%    | 33.4%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -78.1% | -79.3%  | -72.5%    | -75.7%   | -76.6% | -66.2%   | -62.8% |



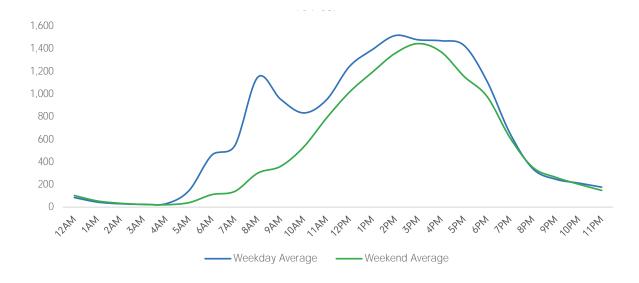


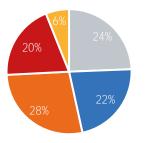
|            | Weekday Average |
|------------|-----------------|
| Morning    | 1,766           |
| Lunch      | 1,894           |
| Afternoon  | 1,793           |
| Early Ever | ing 1,204       |
| Evening    | 457             |



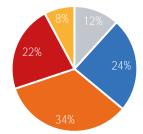
### 5th Ave at 42nd St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 12,401 | 15,284  | 18,986    | 17,637   | 18,242 | 14,783   | 10,417 |
| January Daily Average   | 13,759 | 14,471  | 8,034     | 14,451   | 14,144 | 11,332   | 8,585  |
| MoM% Change             | -9.9%  | 5.6%    | 136.3%    | 22.0%    | 29.0%  | 30.4%    | 21.3%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -56.9% | -49.2%  | -37.9%    | -42.8%   | -43.0% | -30.6%   | -22.8% |





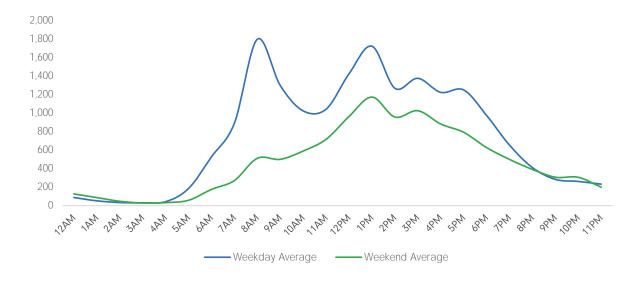
| Weekday       | Average |
|---------------|---------|
| Morning       | 3,936   |
| Lunch         | 3,582   |
| Afternoon     | 4,463   |
| Early Evening | 3,193   |
| Evening       | 975     |

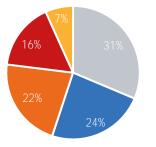


| Average |
|---------|
| 1,442   |
| 2,995   |
| 4,175   |
| 2,746   |
| 965     |
|         |

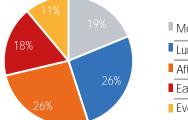
### Lexington Ave at 42nd St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 14,266 | 16,596  | 20,126    | 19,234   | 20,145 | 13,358   | 9,164  |
| January Daily Average   | 12,595 | 13,516  | 8,034     | 13,884   | 13,433 | 9,639    | 7,052  |
| MoM% Change             | 13.3%  | 22.8%   | 150.5%    | 38.5%    | 50.0%  | 38.6%    | 30.0%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -50.4% | -44.8%  | -34.2%    | -37.6%   | -37.1% | -37.3%   | -32.1% |





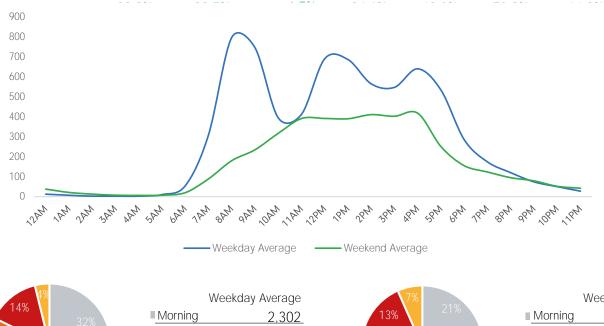
| ,           | Weekday Average |
|-------------|-----------------|
| Morning     | 5,530           |
| Lunch       | 4,183           |
| Afternoon   | 3,863           |
| Early Eveni | ing 2,875       |
| Evening     | 1,188           |



| Weekend       | Average |
|---------------|---------|
| Morning       | 2,048   |
| Lunch         | 2,850   |
| Afternoon     | 2,861   |
| Early Evening | 1,917   |
| Evening       | 1,203   |

### 3rd Ave at 42nd St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 5,960  | 6,195   | 8,412     | 7,785    | 7,401  | 4,707    | 3,568  |
| January Daily Average   | 4,810  | 5,007   | 8,034     | 5,785    | 6,218  | 2,754    | 2,526  |
| MoM% Change             | 23.9%  | 23.7%   | 4.7%      | 34.6%    | 19.0%  | 70.9%    | 41.3%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -79.3% | -79.4%  | -72.5%    | -74.7%   | -76.9% | -77.9%   | -73.5% |



Lunch

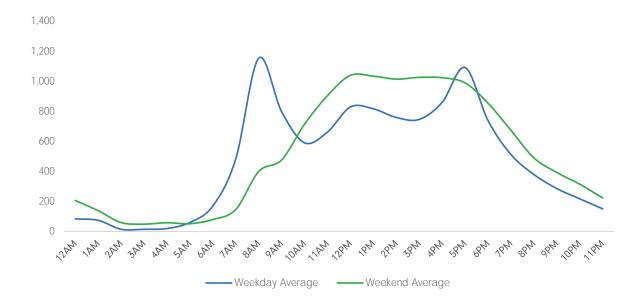
AfternoonEarly Evening

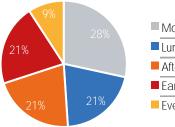
Evening

| Average | 7%  | 210/ | Weeker        | nd Average |
|---------|-----|------|---------------|------------|
| 2,302   | 13% | 21%  | Morning       | 841        |
| 1,791   |     |      | Lunch         | 1,174      |
| 1,754   |     |      | Afternoon     | 1,232      |
| 994     | 30% | 29%  | Early Evening | 530        |
| 272     |     |      | Evening       | 268        |

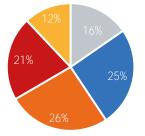
### Vanderbilt Ave at 42nd St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 10,077 | 10,045  | 13,377    | 11,220   | 12,821 | 14,685   | 10,028 |
| January Daily Average   | 6,742  | 7,457   | 8,034     | 6,973    | 7,227  | 8,297    | 6,065  |
| MoM% Change             | 49.5%  | 34.7%   | 66.5%     | 60.9%    | 77.4%  | 77.0%    | 65.3%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -65.0% | -66.6%  | -56.3%    | -63.6%   | -60.0% | -31.1%   | -25.6% |





| Weekday       | / Average |
|---------------|-----------|
| Morning       | 3,195     |
| Lunch         | 2,307     |
| Afternoon     | 2,365     |
| Early Evening | 2,342     |
| Evening       | 1,033     |

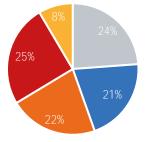


|           | Weeke | nd Average |
|-----------|-------|------------|
| Morning   |       | 1,816      |
| Lunch     |       | 2,978      |
| Afternoor | ו     | 3,064      |
| Early Eve | ning  | 2,517      |
| Evening   |       | 1,421      |

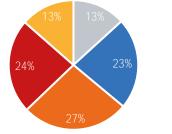
### 5th Ave at 35th St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 7,762  | 7,930   | 10,663    | 9,300    | 9,308  | 9,465    | 6,788  |
| January Daily Average   | 7,342  | 7,757   | 8,034     | 7,100    | 7,844  | 5,917    | 5,170  |
| MoM% Change             | 5.7%   | 2.2%    | 32.7%     | 31.0%    | 18.7%  | 60.0%    | 31.3%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -73.0% | -73.6%  | -65.1%    | -69.8%   | -70.9% | -55.6%   | -49.7% |



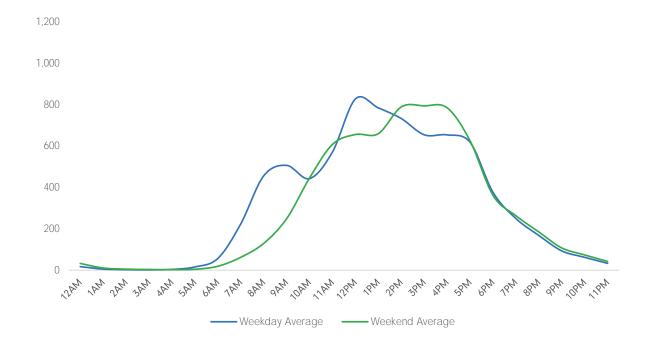


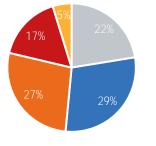
| Weekda        | iy Average |
|---------------|------------|
| Morning       | 2,120      |
| Lunch         | 1,847      |
| Afternoon     | 1,939      |
| Early Evening | 2,239      |
| Evening       | 754        |



|            | Weekend | Average |
|------------|---------|---------|
| Morning    |         | 1,044   |
| Lunch      |         | 1,799   |
| Afternoor  | l       | 2,115   |
| Early Ever | ning    | 1,863   |
| Evening    |         | 1,068   |
|            |         |         |

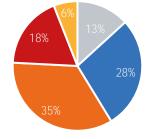
|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 6,818  | 6,666   | 9,602     | 7,360    | 7,378  | 7,805    | 6,037  |
| January Daily Average   | 6,217  | 6,072   | 8,034     | 6,196    | 6,505  | 5,647    | 4,456  |
| MoM% Change             | 9.7%   | 9.8%    | 19.5%     | 18.8%    | 13.4%  | 38.2%    | 35.5%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -76.3% | -77.8%  | -68.6%    | -76.1%   | -77.0% | -63.4%   | -55.2% |





5th Ave at 45th St

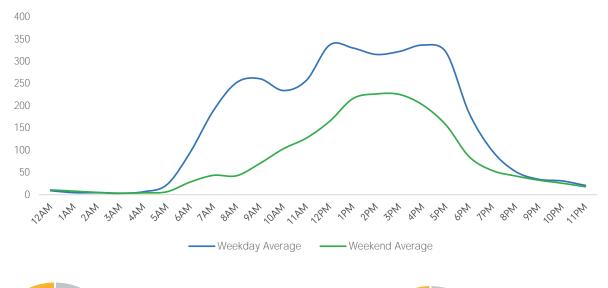
| Weekday       | y Average |
|---------------|-----------|
| Morning       | 1,687     |
| Lunch         | 2,186     |
| Afternoon     | 2,043     |
| Early Evening | 1,245     |
| Evening       | 357       |



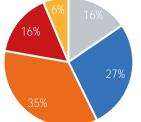
|            | Weekend Average |
|------------|-----------------|
| Morning    | 906             |
| Lunch      | 1,925           |
| Afternoon  | 2,370           |
| Early Ever | ning 1,251      |
| Evening    | 409             |
|            |                 |

### Madison Ave at 45th St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 2,376  | 3,083   | 4,968     | 4,227    | 3,975  | 2,343    | 1,470  |
| January Daily Average   | 3,483  | 3,997   | 8,034     | 3,960    | 3,109  | 1,830    | 1,376  |
| MoM% Change             | -31.8% | -22.9%  | -38.2%    | 6.7%     | 27.8%  | 28.0%    | 6.8%   |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -91.7% | -89.7%  | -83.8%    | -86.3%   | -87.6% | -89.0%   | -89.1% |



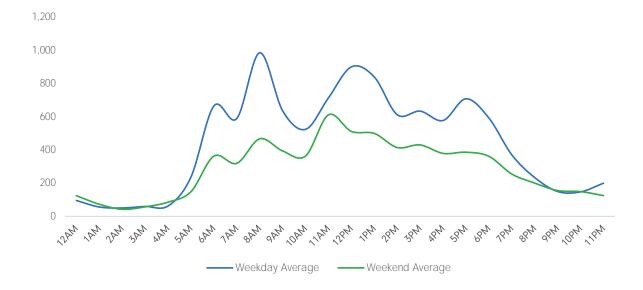
| 7% 8%   | Weekda        | ay Average |
|---------|---------------|------------|
|         | Morning       | 1,033      |
| 24% 27% | Lunch         | 3,582      |
|         | Afternoon     | 4,463      |
|         | Early Evening | 3,193      |
| 34%     | Evening       | 975        |

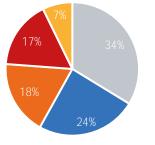


| Weekend       | Average |
|---------------|---------|
| Morning       | 289     |
| Lunch         | 510     |
| Afternoon     | 655     |
| Early Evening | 297     |
| Evening       | 119     |

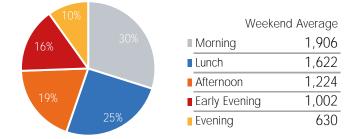
### Lexington Ave at 51st St

|                         | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------------------------|--------|---------|-----------|----------|--------|----------|--------|
| February Daily Average  | 9,402  | 10,443  | 11,178    | 10,515   | 11,642 | 8,218    | 5,612  |
| January Daily Average   | 7,891  | 7,934   | 8,034     | 7,982    | 7,823  | 4,626    | 3,746  |
| MoM% Change             | 19.2%  | 31.6%   | 39.1%     | 31.7%    | 48.8%  | 77.6%    | 49.8%  |
| Last Year Daily Average | 28,776 | 30,059  | 30,588    | 30,814   | 32,028 | 21,314   | 13,487 |
| YoY% Change             | -67.3% | -65.3%  | -63.5%    | -65.9%   | -63.7% | -61.4%   | -58.4% |

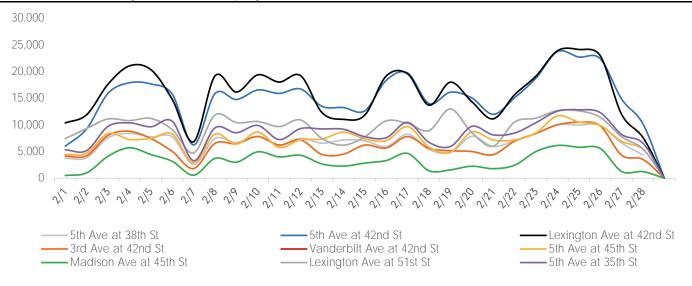




| We            | ekday Average |
|---------------|---------------|
| Morning       | 3,399         |
| Lunch         | 2,453         |
| Afternoon     | 1,823         |
| Early Evening | 1,670         |
| Evening       | 730           |



### Pedestrian Counts by Location Group by Date



#### Pedestrian Counts by Location Group by Date

|            | 5th Ave at<br>38th St | 5th Ave at<br>42nd St | Lexington Ave<br>at 42nd St | 3rd Ave at<br>42nd St | Vanderbilt Ave<br>at 42nd St | 5th Ave at 1<br>45th St | Madison Ave<br>at 45th St | Lexington Ave<br>at 51st St | 5th Ave at<br>35th St |
|------------|-----------------------|-----------------------|-----------------------------|-----------------------|------------------------------|-------------------------|---------------------------|-----------------------------|-----------------------|
| 02/01/2021 | 3,740                 | 5,997                 | 10,367                      | 4,137                 | 6,382                        | 4,452                   | 505                       | 7,437                       | 5,326                 |
| 02/02/2021 | 3,839                 | 9,252                 | 11,902                      | 4,225                 | 6,202                        | 4,702                   | 1,003                     | 9,319                       | 5,178                 |
| 02/03/2021 | 7,579                 | 15,919                | 17,635                      | 8,025                 | 8,915                        | 8,383                   | 4,125                     | 11,115                      | 9,718                 |
| 02/04/2021 | 8,402                 | 17,898                | 21,060                      | 8,804                 | 8,917                        | 7,263                   | 5,703                     | 10,794                      | 10,383                |
| 02/05/2021 | 7,748                 | 17,687                | 20,362                      | 7,439                 | 12,768                       | 7,487                   | 4,450                     | 11,218                      | 9,652                 |
| 02/06/2021 | 7,772                 | 15,765                | 14,792                      | 5,035                 | 15,083                       | 8,277                   | 3,171                     | 9,105                       | 10,688                |
| 02/07/2021 | 2,575                 | 6,252                 | 6,850                       | 1,816                 | 4,764                        | 2,931                   | 569                       | 4,751                       | 3,293                 |
| 02/08/2021 | 7,463                 | 15,867                | 19,185                      | 6,534                 | 12,558                       | 8,258                   | 3,715                     | 11,856                      | 9,461                 |
| 02/09/2021 | 6,696                 | 14,761                | 16,163                      | 6,473                 | 10,559                       | 6,389                   | 3,006                     | 10,434                      | 8,526                 |
| 02/10/2021 | 7,852                 | 16,549                | 19,390                      | 7,810                 | 12,812                       | 8,670                   | 4,952                     | 10,636                      | 9,898                 |
| 02/11/2021 | 6,188                 | 15,901                | 18,036                      | 6,235                 | 9,632                        | 5,787                   | 3,997                     | 9,691                       | 7,252                 |
| 02/12/2021 | 7,478                 | 16,726                | 19,226                      | 7,176                 | 12,320                       | 7,225                   | 4,294                     | 10,926                      | 9,312                 |
| 02/13/2021 | 6,573                 | 13,472                | 12,303                      | 4,458                 | 13,888                       | 7,340                   | 2,675                     | 7,442                       | 9,234                 |
| 02/14/2021 | 7,179                 | 13,250                | 11,040                      | 4,515                 | 13,238                       | 8,645                   | 2,278                     | 6,200                       | 9,179                 |
| 02/15/2021 | 7,020                 | 12,646                | 11,848                      | 6,218                 | 10,327                       | 7,389                   | 2,841                     | 7,775                       | 7,786                 |
| 02/16/2021 | 5,946                 | 18,347                | 19,160                      | 5,674                 | 10,046                       | 7,049                   | 3,317                     | 10,751                      | 7,595                 |
| 02/17/2021 | 8,246                 | 19,729                | 19,577                      | 7,813                 | 15,628                       | 9,668                   | 4,649                     | 10,278                      | 10,469                |
| 02/18/2021 | 5,385                 | 14,017                | 13,699                      | 5,610                 | 9,555                        | 5,850                   | 1,396                     | 8,936                       | 6,729                 |
| 02/19/2021 | 4,802                 | 16,136                | 18,007                      | 5,161                 | 9,278                        | 4,897                   | 1,573                     | 12,997                      | 5,951                 |
| 02/20/2021 | 7,871                 | 15,048                | 14,352                      | 5,013                 | 16,008                       | 8,675                   | 2,254                     | 8,540                       | 9,727                 |
| 02/21/2021 | 5,943                 | 11,985                | 11,137                      | 4,423                 | 12,528                       | 7,168                   | 1,794                     | 6,018                       | 8,125                 |
| 02/22/2021 | 7,033                 | 15,092                | 15,663                      | 6,952                 | 11,042                       | 7,174                   | 2,441                     | 10,539                      | 8,475                 |
| 02/23/2021 | 8,356                 | 18,777                | 19,160                      | 8,406                 | 13,372                       | 8,522                   | 5,005                     | 11,267                      | 10,420                |
| 02/24/2021 | 10,011                | 23,745                | 23,901                      | 10,001                | 16,152                       | 11,687                  | 6,144                     | 12,682                      | 12,567                |
| 02/25/2021 | 9,964                 | 22,730                | 24,140                      | 10,491                | 16,774                       | 10,539                  | 5,810                     | 12,638                      | 12,835                |
| 02/26/2021 | 9,906                 | 22,417                | 22,984                      | 9,826                 | 16,919                       | 9,904                   | 5,582                     | 11,426                      | 12,316                |
| 02/27/2021 | 6,606                 | 14,846                | 11,983                      | 4,320                 | 13,759                       | 6,928                   | 1,271                     | 7,786                       | 8,211                 |
| 02/28/2021 | 4,365                 | 10,179                | 7,628                       | 3,519                 | 9,582                        | 5,405                   | 1,239                     | 5,478                       | 6,555                 |