Grand Central PARTNERSHIP

Map

265,410

E 51st ST
E 50th ST
E 49th ST
E 48th ST
E 47th ST
E 46th ST
E 45th ST
E 44th ST
E 43rd ST
E 42nd ST
E 41st ST
E 40th ST
E 39th ST
E 38th ST
E 37th ST
E 36th ST
E 35th ST

MADISON AVE
PARK AVE
LEXINGTON AVE
3RD AVE
5TH AVE
VANDERBILT AVE

432,002

244,534

114,367

748,879

372,776

697,760

388,478

521,257

368,678

SPRINGBOARD.

Total Pedestrian Counts

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St	Grand Central Terminal	Pershing Square Plaza West
This Month	368,678	748,879	697,760	388,478	372,776	432,002	244,534	265,410	114,367	521,257
Last Month	310,972	563,542	556,954	298,917	272,535	333,748	196,392	198,790	48,057	446,534
2020	172,984	299,596	328,583	153,196	261,550	210,919	103,500	198,004	0	0
2019	1,007,189	2,249,438	1,955,726	882,752	1,761,466	1,265,287	735,201	945,735	0	0
LFL MoM	-5.2%	6.3%	0.2%	4.0%	9.4%	3.6%	-0.4%	6.8%	90.4%	-6.6%
LFL 2020	113.1%	150.0%	112.4%	153.6%	42.5%	0.0%	104.8%	136.3%	34.0%	0.0%
LFL 2019	-63.4%	-66.7%	-64.3%	-56.0%	-78.8%	0.0%	-65.9%	-66.7%	-71.9%	0.0%

*Throughout this report, month-on-month trends are calculated using daily averages

Average Pedestrian Counts by Weekday

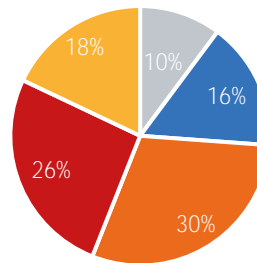|	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
5th Ave at 38th St	8,999	10,488	13,448	9,921	11,385	10,791	8,704
5th Ave at 42nd St	17,987	22,572	28,089	20,665	23,085	21,363	16,015
Lexington Ave at 42nd St	16,695	22,020	26,077	19,406	22,414	16,893	16,047
3rd Ave at 42nd St	9,630	12,343	15,408	11,325	11,678	8,610	8,701
Vanderbilt Ave at 42nd St	9,209	11,728	12,919	9,302	10,799	11,132	9,466
5th Ave at 45th St	10,685	13,802	16,765	12,122	13,039	11,189	8,799
Madison Ave at 45th St	6,232	8,449	10,972	7,837	7,015	4,828	3,574
Lexington Ave at 51st St	9,309	7,426	10,772	8,006	7,728	5,320	4,521
Grand Central Terminal	3,000	3,417	3,228	2,998	4,342	2,686	3,203
Pershing Square Plaza West	12,712	17,355	21,340	15,484	15,865	11,589	9,905

*counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	8,999	10,488	13,448	9,921	11,385	10,791	8,704
May Daily Average	11,318	12,173	11,436	12,899	12,462	10,601	6,854
MoM% Change	-20.5%	-13.8%	17.6%	-23.1%	-8.6%	1.8%	27.0%
2020 Daily Average	4,776	6,457	4,558	4,470	6,121	4,512	3,703
% v 2020 Change	88.4%	62.4%	195.0%	122.0%	86.0%	139.2%	135.0%
2019 Daily Average	27,100	39,436	40,541	16,990	38,686	21,321	17,364
% v 2019 Change	-66.8%	-73.4%	-66.8%	-41.6%	-70.6%	-49.4%	-49.9%

Weekday Average — Weekend Average
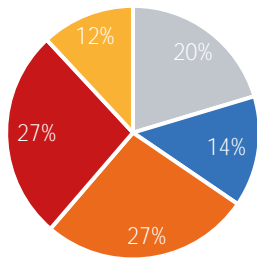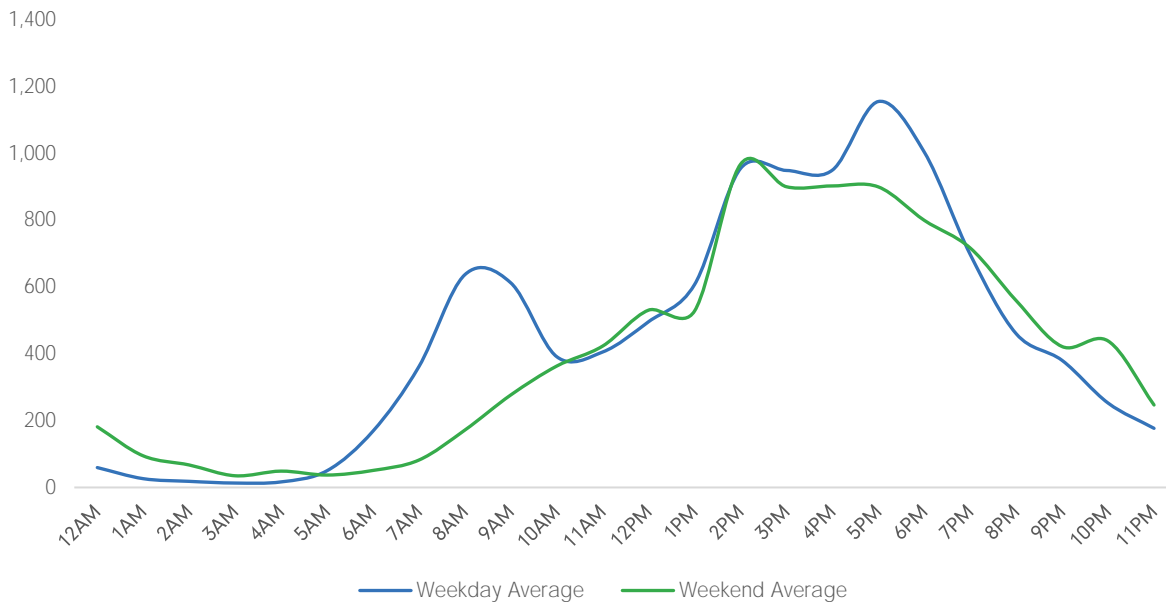
Weekday Average	
Morning	2,172
Lunch	1,510
Afternoon	2,855
Early Evening	2,857
Evening	1,270

Weekend Average	
Morning	945
Lunch	1,483
Afternoon	2,771
Early Evening	2,417
Evening	1,667

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	17,987	22,572	28,089	20,665	23,085	21,363	16,015
May Daily Average	18,737	21,895	20,965	24,476	22,858	19,689	12,266
MoM% Change	-4.0%	3.1%	34.0%	-15.6%	1.0%	8.5%	30.6%
2020 Daily Average	8,296	11,891	7,779	8,138	9,765	7,367	6,683
% v 2020 Change	116.8%	89.8%	261.1%	153.9%	136.4%	190.0%	139.6%
2019 Daily Average	57,351	86,219	86,954	38,619	84,963	51,712	44,070
% v 2019 Change	-68.6%	-73.8%	-67.7%	-46.5%	-72.8%	-58.7%	-63.7%
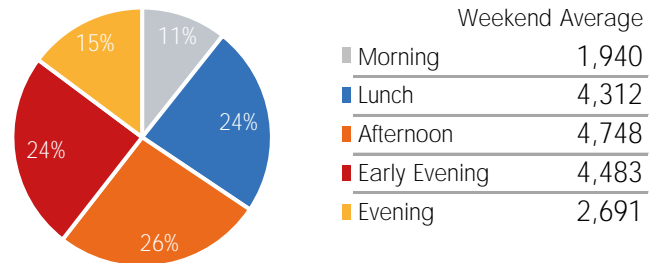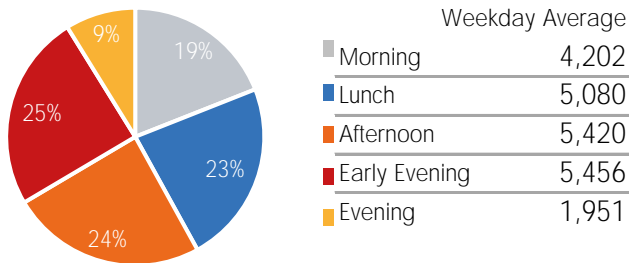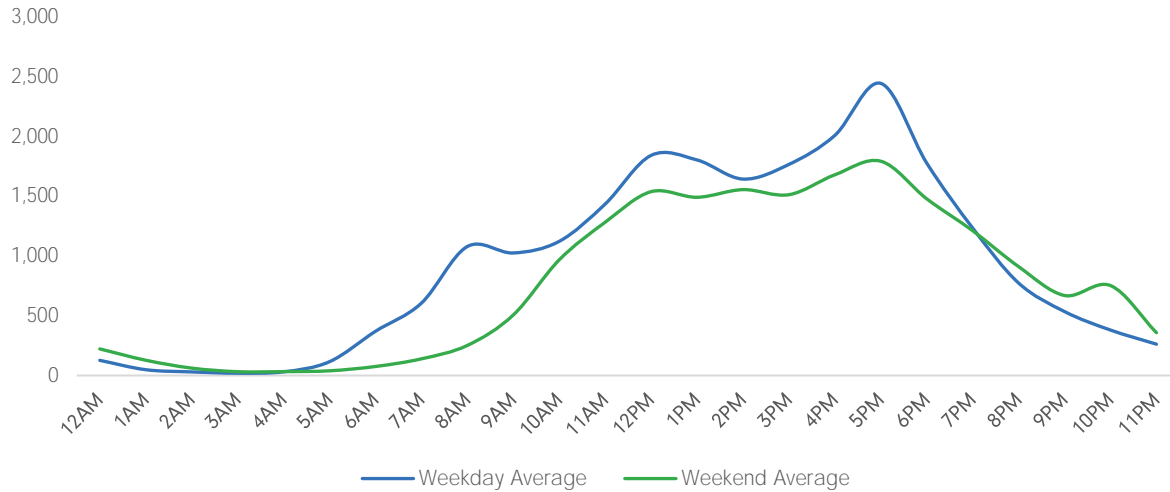
Weekday Average	
Morning	4,202
Lunch	5,080
Afternoon	5,420
Early Evening	5,456
Evening	1,951

Weekend Average	
Morning	1,940
Lunch	4,312
Afternoon	4,748
Early Evening	4,483
Evening	2,691

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	16,695	22,020	26,077	19,406	22,414	16,893	16,047
May Daily Average	20,255	23,325	21,832	24,034	22,778	15,767	11,248
MoM% Change	-17.6%	-5.6%	19.4%	-19.3%	-1.6%	7.1%	42.7%
2020 Daily Average	9,165	12,449	9,045	8,718	11,581	8,310	6,448
% v 2020 Change	82.2%	76.9%	188.3%	122.6%	93.5%	103.3%	148.9%
2019 Daily Average	51,566	77,339	76,198	36,175	74,802	42,018	33,047
% v 2019 Change	-67.6%	-71.5%	-65.8%	-46.4%	-70.0%	-59.8%	-51.4%
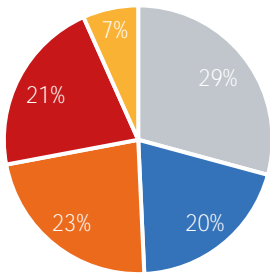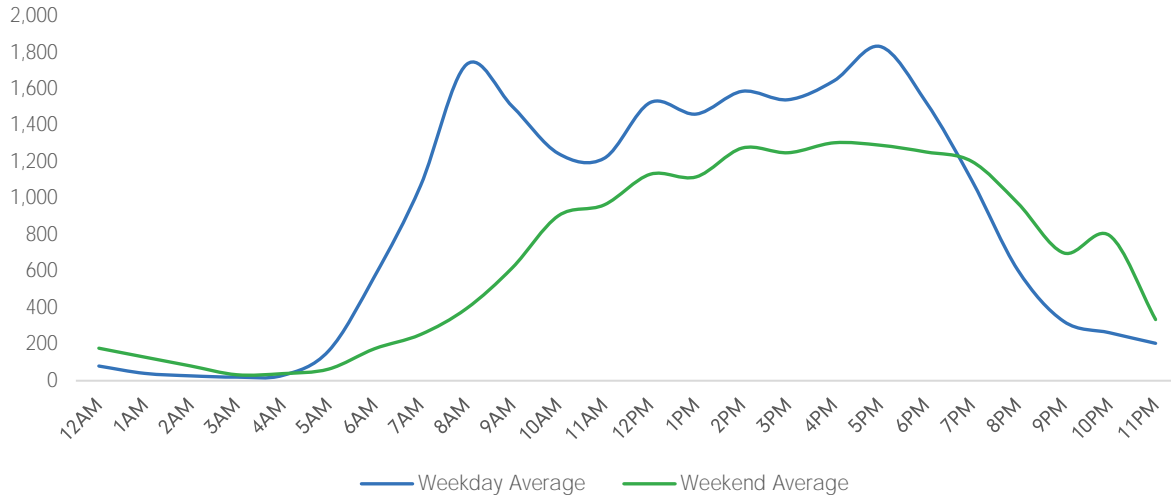
Weekday Average	
Morning	6,123
Lunch	4,207
Afternoon	4,772
Early Evening	4,460
Evening	1,401
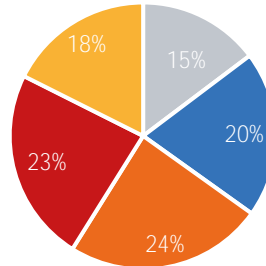
Weekend Average	
Morning	2,348
Lunch	3,214
Afternoon	3,830
Early Evening	3,748
Evening	2,806

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	9,630	12,343	15,408	11,325	11,678	8,610	8,701
May Daily Average	11,506	13,758	12,255	13,265	11,932	6,700	5,314
MoM% Change	-16.3%	-10.3%	25.7%	-14.6%	-2.1%	28.5%	63.8%
2020 Daily Average	3,794	5,800	4,342	5,045	5,714	3,502	2,441
% v 2020 Change	153.8%	112.8%	254.9%	124.5%	104.4%	145.8%	256.5%
2019 Daily Average	22,006	35,815	36,715	19,071	36,879	15,162	10,902
% v 2019 Change	-56.2%	-65.5%	-58.0%	-40.6%	-68.3%	-43.2%	-20.2%

Weekday Average — Weekend Average
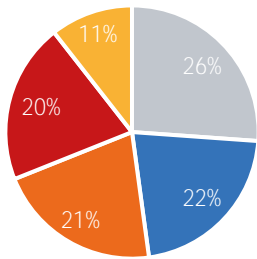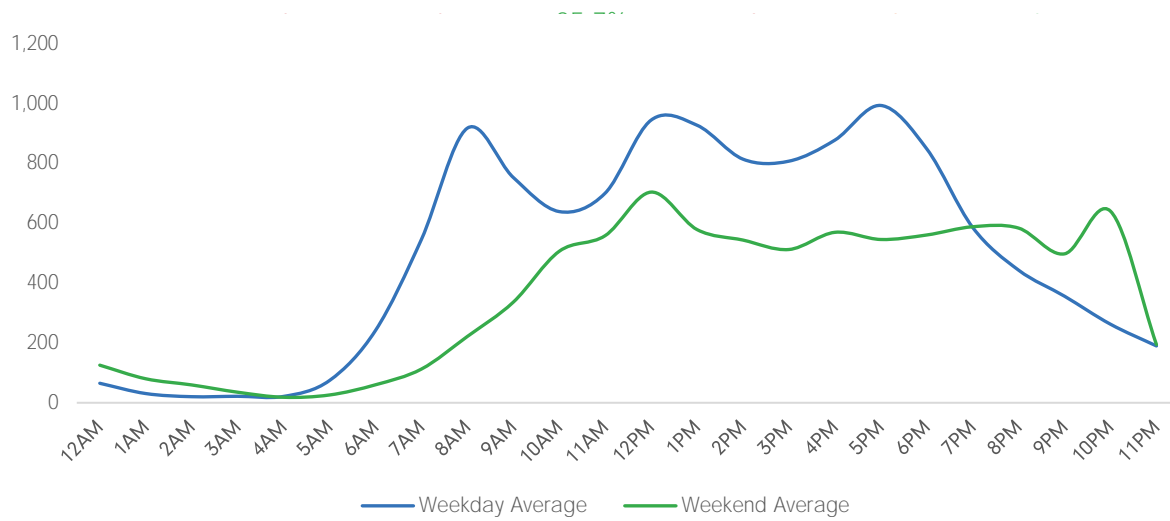
Weekday Average	
Morning	3,095
Lunch	2,572
Afternoon	2,498
Early Evening	2,427
Evening	1,251
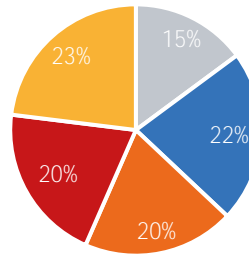
Weekend Average	
Morning	1,236
Lunch	1,841
Afternoon	1,625
Early Evening	1,694
Evening	1,915

SB.

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	9,209	11,728	12,919	9,302	10,799	11,132	9,466
May Daily Average	9,779	10,450	9,058	11,893	9,791	10,201	6,962
MoM% Change	-5.8%	12.2%	42.6%	-21.8%	10.3%	9.1%	36.0%
2020 Daily Average	7,921	9,584	7,346	7,315	8,620	6,432	5,092
% v 2020 Change	16.3%	22.4%	75.9%	27.2%	25.3%	73.1%	85.9%
2019 Daily Average	44,233	64,691	65,870	29,590	66,461	47,257	34,192
% v 2019 Change	-79.2%	-81.9%	-80.4%	-68.6%	-83.8%	-76.4%	-72.3%
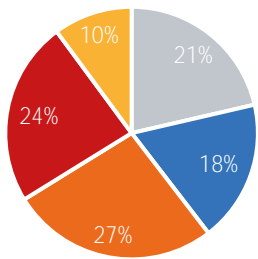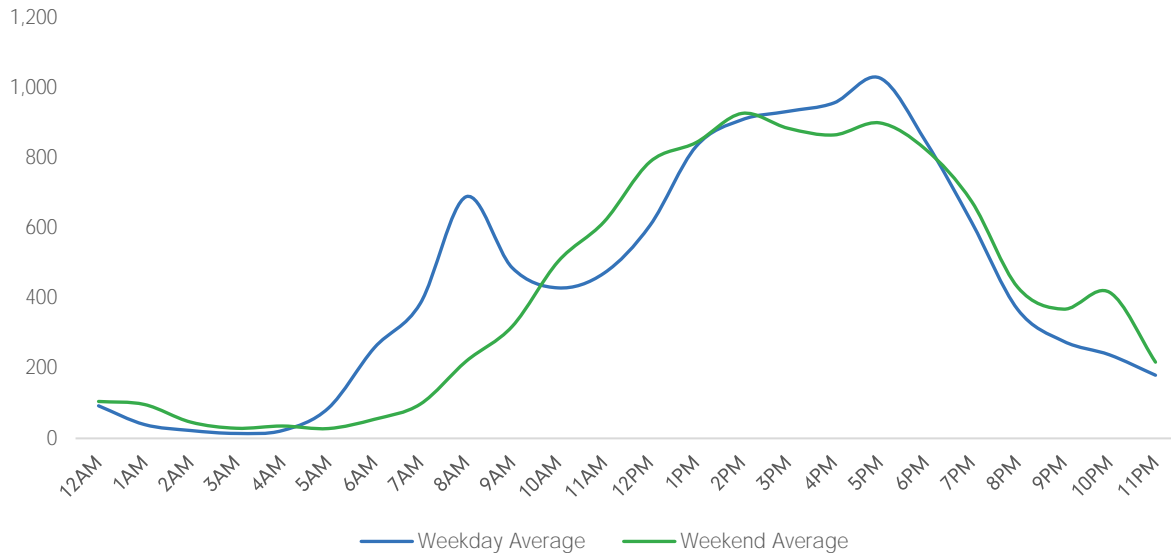
Weekday Average	
Morning	2,249
Lunch	1,911
Afternoon	2,799
Early Evening	2,492
Evening	1,063
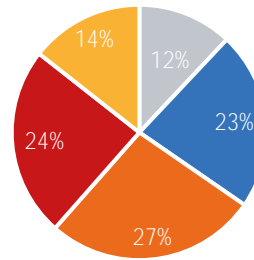
Weekend Average	
Morning	1,196
Lunch	2,251
Afternoon	2,678
Early Evening	2,400
Evening	1,434

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	10,685	13,802	16,765	12,122	13,039	11,189	8,799
May Daily Average	12,109	13,588	12,634	14,129	12,881	10,512	7,585
MoM% Change	-11.8%	1.6%	32.7%	-14.2%	1.2%	6.4%	16.0%
2020 Daily Average	4,036	8,092	5,524	5,853	7,715	6,290	4,675
% v 2020 Change	164.7%	70.6%	203.5%	107.1%	69.0%	77.9%	88.2%
2019 Daily Average	31,568	48,186	49,812	22,270	48,873	30,409	21,940
% v 2019 Change	-66.2%	-71.4%	-66.3%	-45.6%	-73.3%	-63.2%	-59.9%
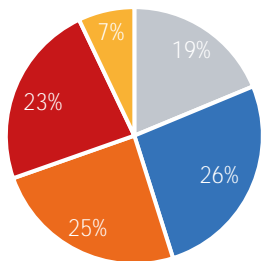
Weekday Average	
Morning	2,462
Lunch	3,466
Afternoon	3,216
Early Evening	3,061
Evening	931
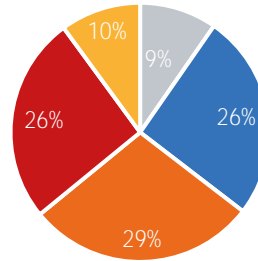
Weekend Average	
Morning	947
Lunch	2,526
Afternoon	2,810
Early Evening	2,535
Evening	986

SB.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	6,232	8,449	10,972	7,837	7,015	4,828	3,574
May Daily Average	7,713	8,778	8,439	9,151	7,485	4,428	3,105
MoM% Change	-19.2%	-3.7%	30.0%	-14.4%	-6.3%	9.1%	15.1%
2020 Daily Average	3,235	4,361	3,288	2,853	3,434	1,941	1,588
% v 2020 Change	92.6%	93.7%	233.7%	174.7%	104.3%	148.8%	125.1%
2019 Daily Average	20,785	31,781	32,440	14,106	27,909	10,602	9,418
% v 2019 Change	-70.0%	-73.4%	-66.2%	-44.4%	-74.9%	-54.5%	-62.0%

Weekday Average —— Weekend Average ——
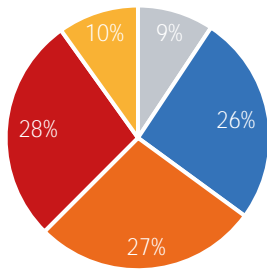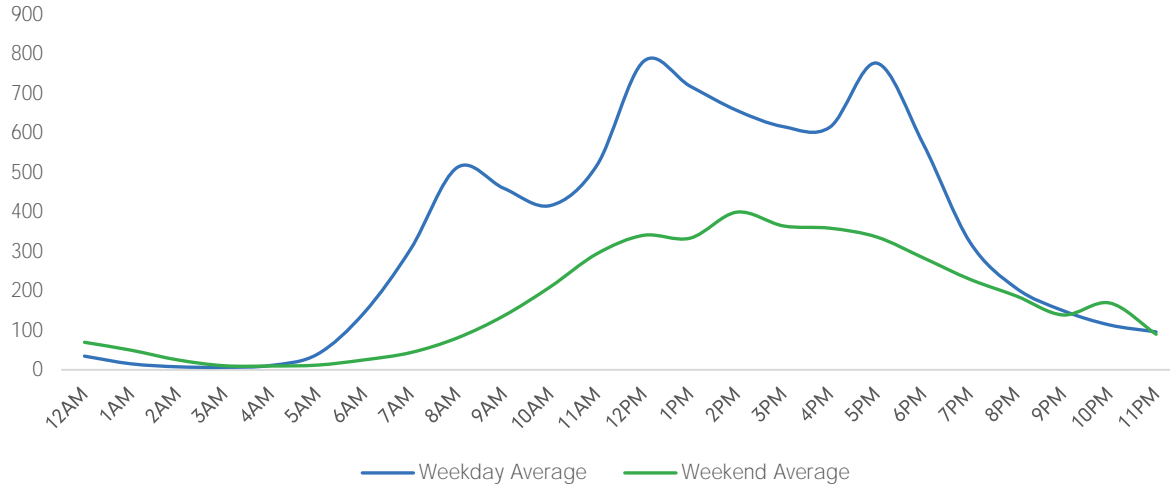
Weekday Average	
Morning	1,839
Lunch	5,080
Afternoon	5,420
Early Evening	5,456
Evening	1,951
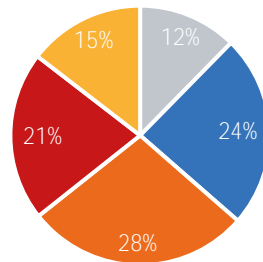
Weekend Average	
Morning	497
Lunch	969
Afternoon	1,123
Early Evening	850
Evening	586

SB.

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	9,309	7,426	10,772	8,006	7,728	5,320	4,521
May Daily Average	10,108	7,437	7,816	8,155	8,044	4,573	3,565
MoM% Change	-7.9%	-0.1%	37.8%	-1.8%	-3.9%	16.3%	26.8%
2020 Daily Average	5,727	7,583	6,080	4,993	6,613	4,925	3,680
% v 2020 Change	62.6%	-2.1%	77.2%	60.3%	16.9%	8.0%	22.9%
2019 Daily Average	27,844	42,227	40,884	18,815	34,786	13,853	10,737
% v 2019 Change	-66.6%	-82.4%	-73.7%	-57.4%	-77.8%	-61.6%	-57.9%

Weekday Average / Weekend Average
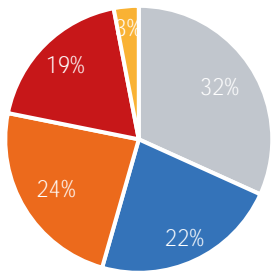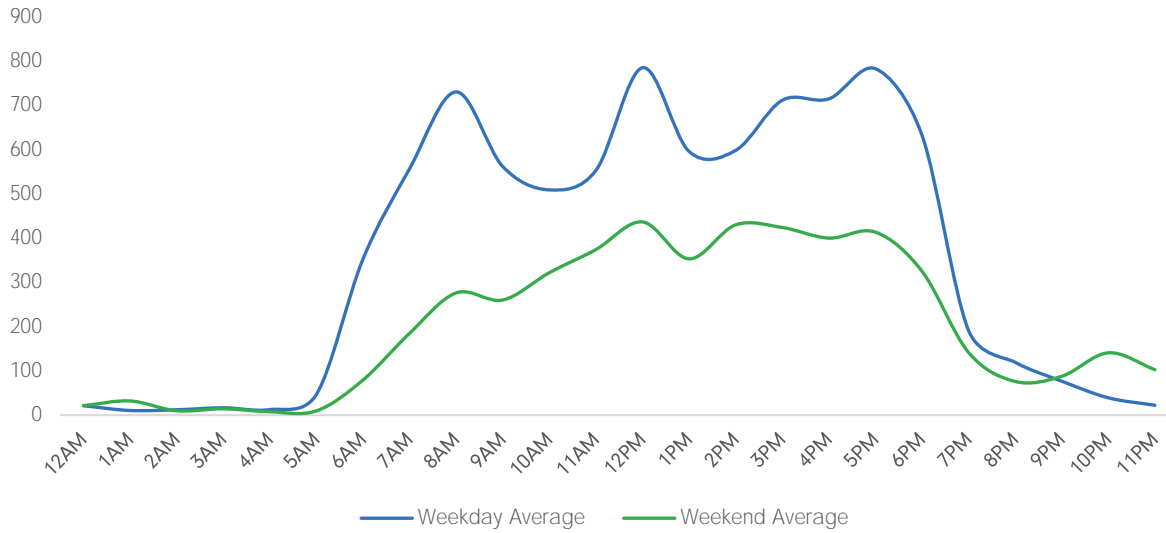
Weekday Average	
Morning	2,709
Lunch	1,933
Afternoon	2,023
Early Evening	1,606
Evening	258
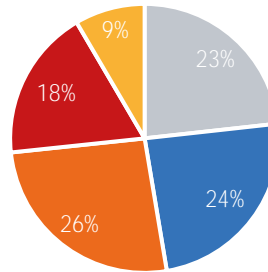
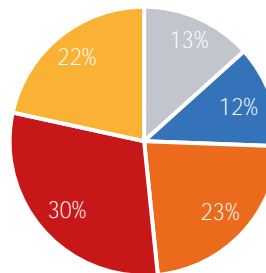| Weekend Average	
Morning	1,122
Lunch	1,163
Afternoon	1,253
Early Evening	880
Evening	407

SB.

Grand Central Terminal
*counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	3,000	3,417	3,228	2,998	4,342	2,686	3,203
May Daily Average	1,682	1,677	1,589	1,579	2,053	1,924	1,512
MoM% Change	78.3%	103.7%	103.2%	89.9%	111.6%	39.7%	111.8%

— Weekday Average — Weekend Average
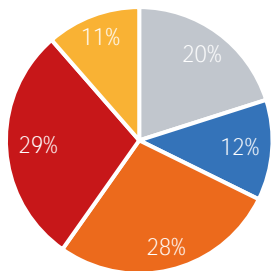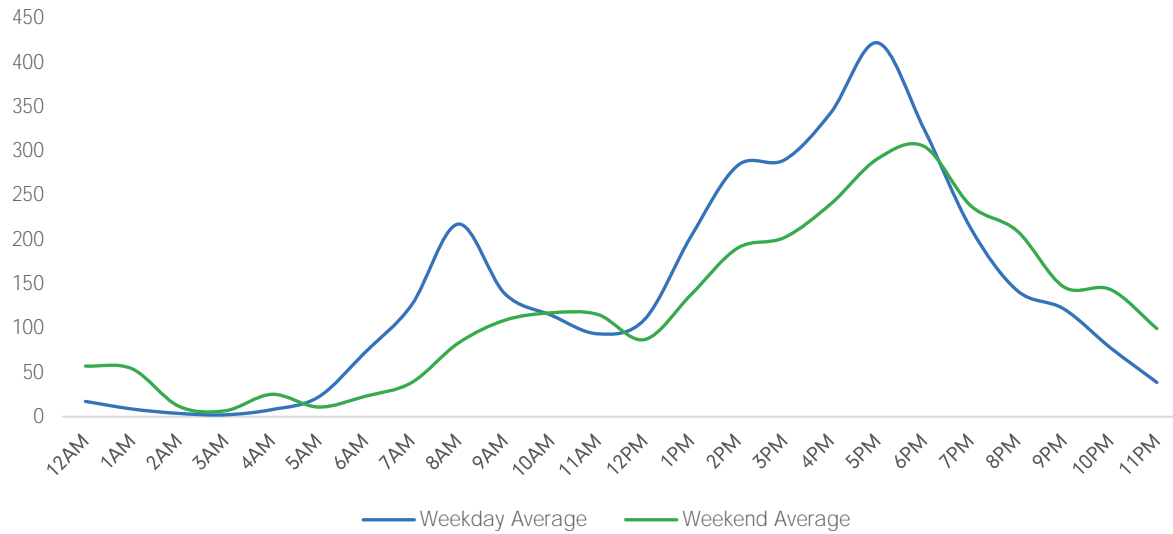
Weekday Average	
Morning	670
Lunch	407
Afternoon	917
Early Evening	960
Evening	381

Weekend Average	
Morning	371
Lunch	340
Afternoon	633
Early Evening	835
Evening	600

SB.

Pershing Square Plaza West

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	12,712	17,355	21,340	15,484	15,865	11,589	9,905
May Daily Average	15,895	21,598	17,034	20,851	16,934	11,348	7,976
MoM% Change	-20.0%	-19.6%	25.3%	-25.7%	-6.3%	2.1%	24.2%
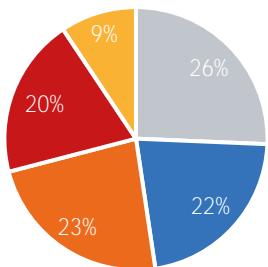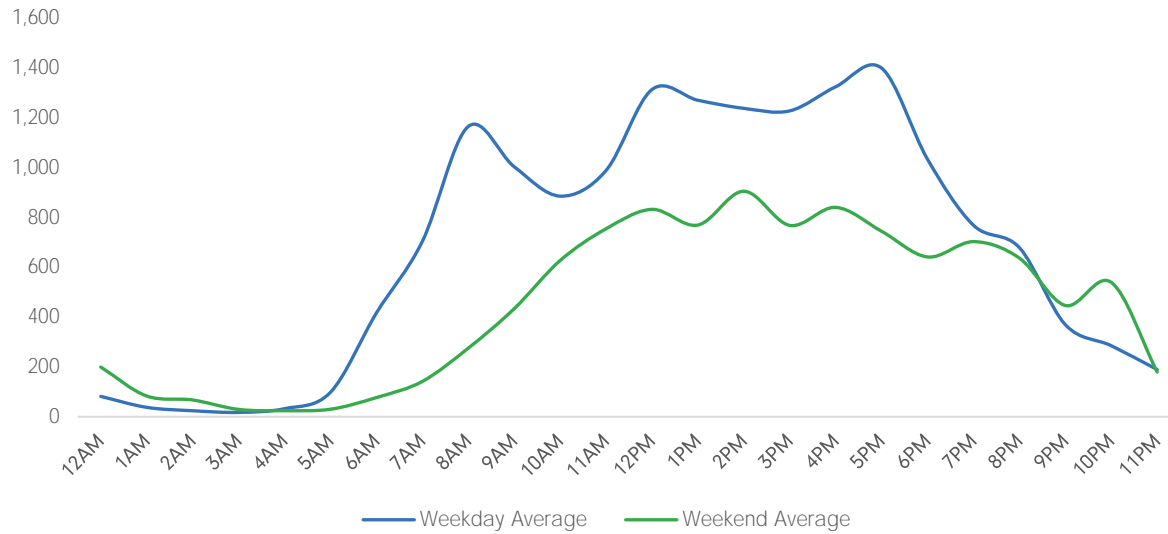
Weekday Average	
Morning	4,174
Lunch	3,572
Afternoon	3,791
Early Evening	3,201
Evening	1,522
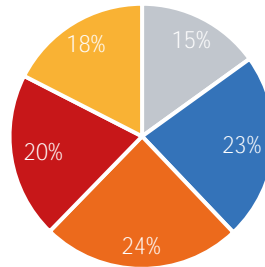
Weekend Average	
Morning	1,554
Lunch	2,356
Afternoon	2,514
Early Evening	2,089
Evening	1,802

SB.

Pedestrian Counts by Location Group by Date

Legend:
- 5th Ave at 38th St
- 5th Ave at 42nd St
- Lexington Ave at 42nd St
- 3rd Ave at 42nd St
- Vanderbilt Ave at 42nd St
- 5th Ave at 45th St
- Madison Ave at 45th St
- Lexington Ave at 51st St
- Grand Central Terminal
- Pershing Square Plaza West
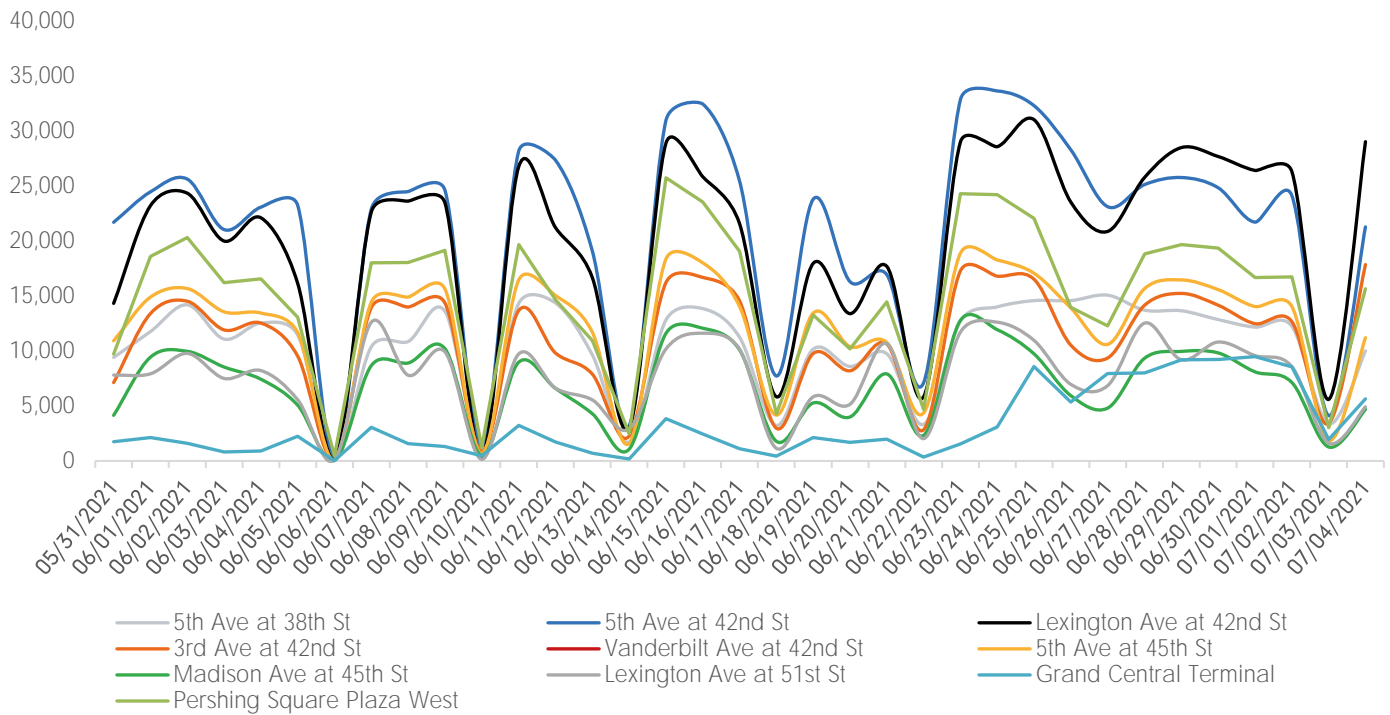
Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
05/31/2021	9,419	21,707	14,332	7,126	11,141	10,924	4,150	7,808
06/01/2021	11,768	24,481	23,220	13,407	12,579	14,903	9,442	7,927
06/02/2021	14,202	25,638	24,354	14,530	13,115	15,683	9,971	9,781
06/03/2021	11,085	21,045	20,002	11,918	9,828	13,564	8,542	7,505
06/04/2021	12,542	23,086	22,119	12,544	9,197	13,454	7,433	8,218
06/05/2021	11,452	23,236	16,136	9,527	10,587	11,667	5,067	5,563
06/06/2021	187	244	223	173	130	58	69	113
06/07/2021	10,392	22,930	22,666	13,966	12,342	14,460	8,682	12,627
06/08/2021	10,865	24,505	23,636	14,003	13,064	14,912	8,910	7,794
06/09/2021	13,606	24,606	23,458	14,357	12,287	15,631	10,203	9,913
06/10/2021	1,079	1,441	433	857	902	663	495	153
06/11/2021	14,316	28,158	26,748	13,674	9,618	16,447	8,976	9,727
06/12/2021	14,371	27,357	21,231	9,819	16,075	15,051	6,597	6,625
06/13/2021	9,652	19,112	16,690	7,902	10,178	11,723	4,301	5,554
06/14/2021	1,720	3,219	2,995	2,264	1,652	1,591	1,068	2,899
06/15/2021	12,817	30,970	28,892	16,222	16,529	18,357	11,600	10,181
06/16/2021	13,851	32,469	25,854	16,695	14,168	18,020	12,070	11,619
06/17/2021	11,253	25,459	21,582	14,559	8,981	14,055	10,103	10,171
06/18/2021	3,227	7,725	5,839	2,973	2,724	4,173	1,788	1,148
06/19/2021	10,166	23,807	17,972	9,772	11,375	13,451	5,273	5,832
06/20/2021	8,596	16,305	13,399	8,201	9,021	10,398	4,000	5,160
06/21/2021	9,748	16,939	17,697	10,634	8,195	10,775	7,918	10,673
06/22/2021	3,327	7,124	5,844	2,846	3,588	4,372	2,328	2,031
06/23/2021	12,722	32,881	29,024	17,295	13,162	18,905	12,790	11,731
06/24/2021	14,015	33,654	28,588	16,808	15,757	18,282	11,939	12,620

06/25/2021	14,584	32,311	31,035	16,519	19,262	17,068	9,735	10,959
06/26/2021	14,588	28,290	23,532	10,524	14,640	13,904	5,933	6,961
06/27/2021	15,078	23,124	20,881	9,368	16,413	10,605	4,813	6,856
06/28/2021	13,716	25,138	25,786	14,162	12,715	15,673	9,340	12,536
06/29/2021	13,661	25,781	28,506	15,238	12,879	16,467	9,965	9,197
06/30/2021	12,860	24,849	27,693	14,165	11,862	15,584	9,826	10,817
07/01/2021	12,172	21,726	26,427	12,482	11,043	14,045	8,105	9,582
07/02/2021	12,255	24,143	26,330	12,678	13,196	14,054	7,142	8,587
07/03/2021	3,378	4,127	5,596	3,407	2,985	1,870	1,272	1,619
07/04/2021	10,008	21,292	29,040	17,863	11,586	11,213	4,688	4,923

SB.

Pedestrian Counts by Location Group by Date cont.

	Grand Central Terminal	Pershing Square Plaza West
05/31/2021	1,751	9,732
06/01/2021	2,117	18,604
06/02/2021	1,591	20,333
06/03/2021	828	16,226
06/04/2021	894	16,551
06/05/2021	2,245	13,066
06/06/2021	28	456
06/07/2021	3,073	18,026
06/08/2021	1,579	18,037
06/09/2021	1,324	19,144
06/10/2021	465	1,236
06/11/2021	3,239	19,691
06/12/2021	1,727	14,635
06/13/2021	706	10,952
06/14/2021	186	2,487
06/15/2021	3,840	25,758
06/16/2021	2,438	23,540
06/17/2021	1,112	19,057
06/18/2021	440	4,278
06/19/2021	2,142	13,266
06/20/2021	1,701	10,180
06/21/2021	1,971	14,476
06/22/2021	347	4,701
06/23/2021	1,559	24,317
06/24/2021	3,099	24,223
06/25/2021	8,582	22,053
06/26/2021	5,373	13,962
06/27/2021	7,943	12,274
06/28/2021	8,019	18,839
06/29/2021	9,200	19,676
06/30/2021	9,226	19,367
07/01/2021	9,486	16,680
07/02/2021	8,556	16,751
07/03/2021	1,944	3,018
07/04/2021	5,636	15,665

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