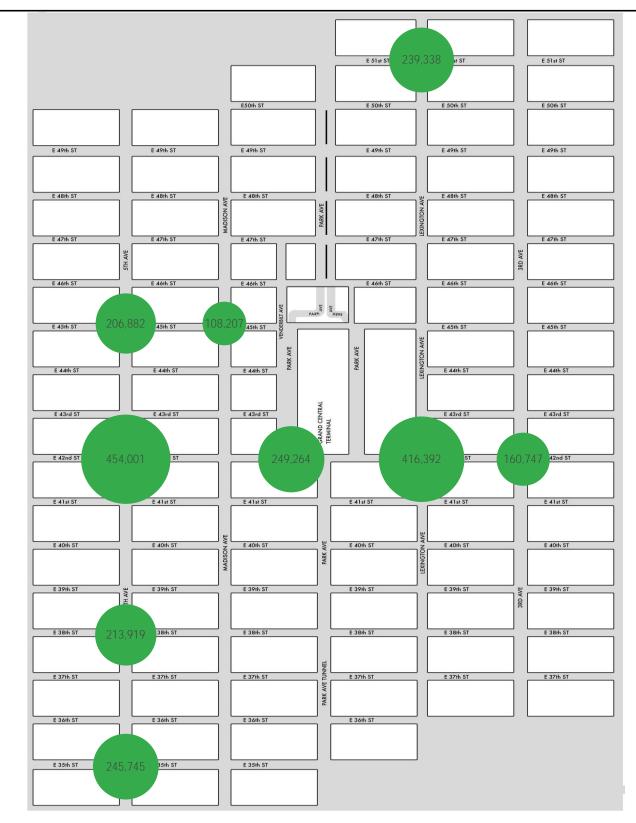
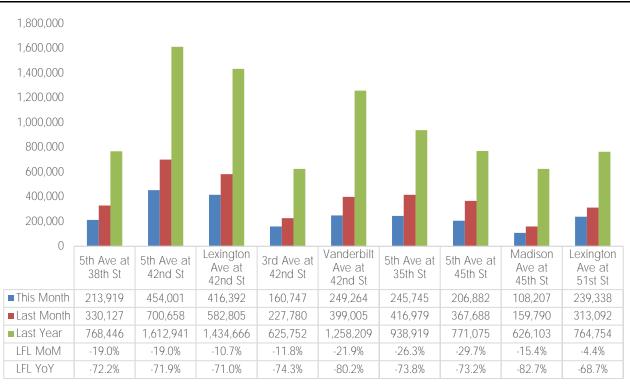
# January 2021. 04 Jan 2021 - 31 Jan 2021 Pedestrian Report Grand Central Partnership





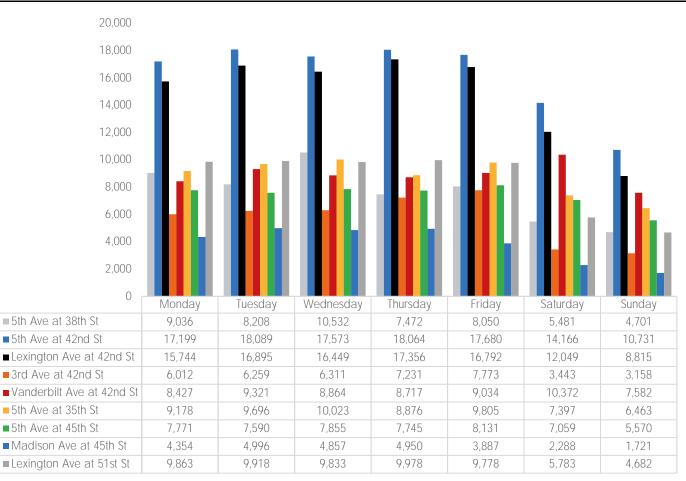
# SPRINGBOARD.

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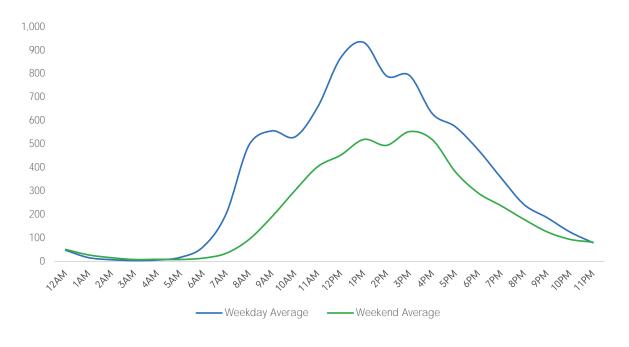
\*Throughout this report, month-on-month trends are calculated using daily averages

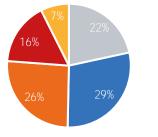
## Average Pedestrian Counts by Weekday



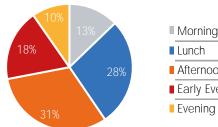
### 5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	9,036	8,208	10,532	7,472	8,050	5,481	4,701
December Daily Average	9,817	10,474	8,034	8,908	8,335	9,460	7,631
MoM% Change	-8.0%	-21.6%	31.1%	-16.1%	-3.4%	-42.1%	-38.4%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-63.9%	-67.7%	-59.5%	-69.5%	-69.1%	-60.6%	-63.2%





Weekday Averag					
Morning	1,849				
Lunch	2,461				
Afternoon	2,212				
Early Evening	1,405				
Evening	634				

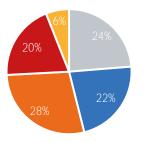


Weekend	d Average
Morning	635
Lunch	1,377
Afternoon	1,566
Early Evening	911
Evening	482

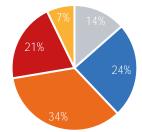
### 5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	17,199	18,089	17,573	18,064	17,680	14,166	10,731
December Daily Average	20,955	22,280	8,034	19,862	18,766	20,861	16,013
MoM% Change	-17.9%	-18.8%	118.7%	-9.1%	-5.8%	-32.1%	-33.0%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-31.4%	-28.8%	-32.5%	-26.2%	-32.1%	1.9%	-16.1%





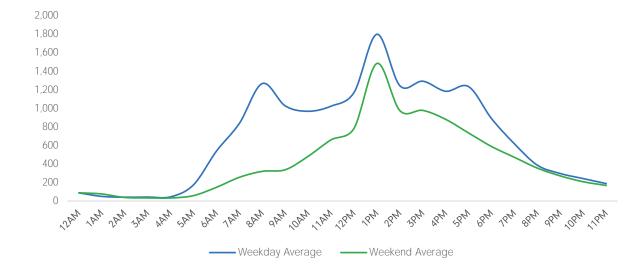
Weekday Averag					
Morning	4,098				
Lunch	3,867				
Afternoon	4,854				
Early Eveni	ng 3,428				
Evening	1,037				

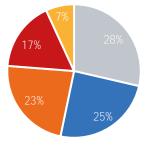


	Weekend Average
Morning	1,644
Lunch	2,972
Afternoon	4,193
Early Even	ing 2,491
Evening	874
Afternoon Early Even	2,972 4,193 ing 2,491

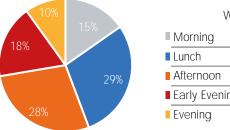
#### Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	15,744	16,895	16,449	17,356	16,792	12,049	8,815
December Daily Average	19,254	20,334	8,034	17,570	15,369	13,809	11,033
MoM% Change	-18.2%	-16.9%	104.7%	-1.2%	9.3%	-12.7%	-20.1%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-37.2%	-33.5%	-36.8%	-29.1%	-35.5%	-13.3%	-31.1%





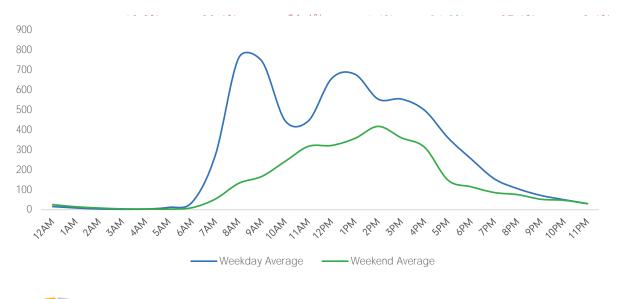
Weekday Averag					
Morning	4,638				
Lunch	3,993				
Afternoon	3,720				
Early Evening	2,739				
Evening	1,113				



Weeke	end Average
	1,545
	2,929
n	2,834
ening	1,793
	1,002
	2,929 2,834 1,793

### 3rd Ave at 42nd St

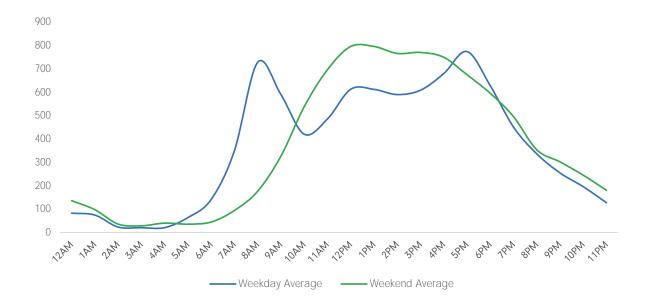
January Daily Average	Monday 6,012	Tuesday 6,259	Wednesday 6,311	Thursday 7,231	Friday 7,773	Saturday 3,443	Sunday 3,158
December Daily Average	7,357	8,188	8,034	7,129	6,229	4,722	3,473
MoM% Change	-18.3%	-23.6%	-21.4%	1.4%	24.8%	-27.1%	-9.1%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-76.0%	-75.3%	-75.8%	-70.5%	-70.1%	-75.2%	-75.3%

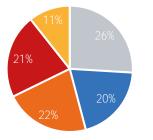


11% 4%	Weekd	ay Average	6%	19%	Weeker	id Average
34%	Morning	2,262	11%	1 7 /0	Morning	605
J470	Lunch	1,781			Lunch	996
24%	Afternoon	1,605			Afternoon	1,089
	Early Evening	768	33%	31%	Early Evening	348
27%	Evening	256			Evening	204

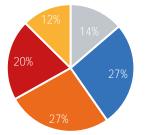
### Vanderbilt Ave at 42nd St

January Daily Average	Monday 8,427	Tuesday 9,321	Wednesday 8,864	Thursday 8,717	Friday 9,034	Saturday 10,372	Sunday 7,582
December Daily Average	10,363	12,477	8,034	10,762	9,944	13,630	10,837
MoM% Change	-18.7%	-25.3%	10.3%	-19.0%	-9.1%	-23.9%	-30.0%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-66.4%	-63.3%	-66.0%	-64.4%	-65.3%	-25.4%	-40.7%





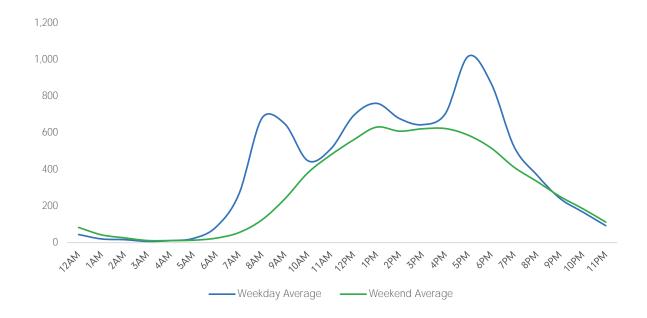
Weekday	y Average
Morning	2,230
Lunch	1,711
Afternoon	1,879
Early Evening	1,854
Evening	915

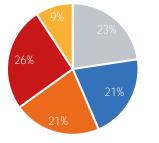


Weekend	Average
Morning	1,179
Lunch	2,289
Afternoon	2,287
Early Evening	1,767
Evening	1,082

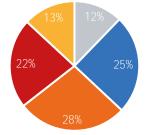
### 5th Ave at 35th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	9,178	9,696	10,023	8,876	9,805	7,397	6,463
December Daily Average	11,332	13,432	8,034	11,909	10,925	12,616	9,855
MoM% Change	-19.0%	-27.8%	24.8%	-25.5%	-10.3%	-41.4%	-34.4%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-63.4%	-61.8%	-61.5%	-63.8%	-62.3%	-46.8%	-49.5%





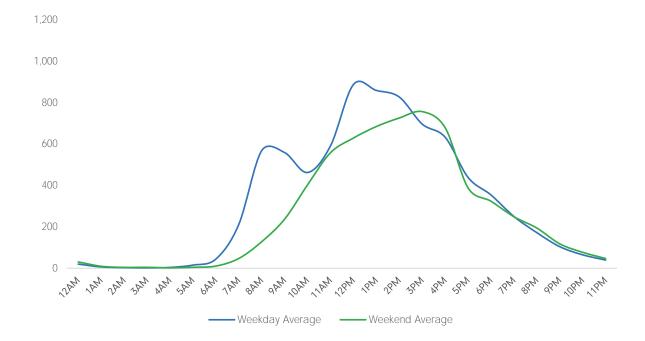
Weekday	/ Average
Morning	2,126
Lunch	1,965
Afternoon	2,024
Early Evening	2,410
Evening	870

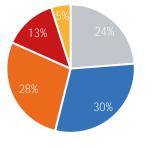


We	eekend Average
Morning	824
Lunch	1,670
Afternoon	1,852
Early Evening	1,514
Evening	883

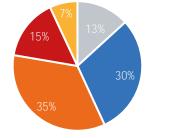
### 5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	7,771	7,590	7,855	7,745	8,131	7,059	5,570
December Daily Average	9,423	11,738	8,034	10,258	9,316	11,180	9,823
MoM% Change	-17.5%	-35.3%	-2.2%	-24.5%	-12.7%	-36.9%	-43.3%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-69.0%	-70.1%	-69.8%	-68.4%	-68.8%	-49.2%	-56.5%





Weekday	Average
Morning	1,847
Lunch	2,340
Afternoon	2,159
Early Evening	1,043
Evening	380



Weeken	d Average
Morning	826
Lunch	1,873
Afternoon	2,164
Early Evening	961
Evening	436

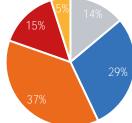
### Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	4,354	4,996	4,857	4,950	3,887	2,288	1,721
December Daily Average	5,099	6,017	8,034	4,104	4,090	3,925	2,870
MoM% Change	-14.6%	-17.0%	-39.5%	20.6%	-5.0%	-41.7%	-40.1%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-82.6%	-80.3%	-81.3%	-79.8%	-85.1%	-83.5%	-86.5%



7%	9%	Morning
24%	27%	Lunch
		Afternoo
		Early Ev
33%	6	Evening

Weekda	y Average
Morning	1,277
Lunch	3,867
Afternoon	4,854
Early Evening	3,428
Evening	1,037

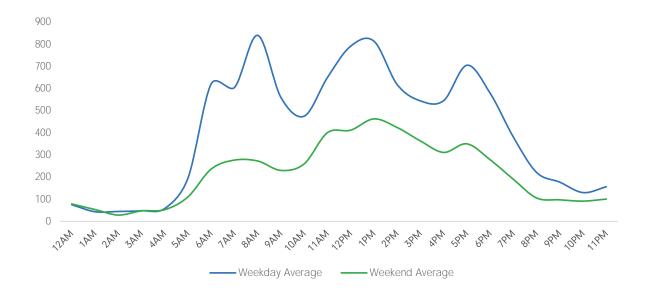


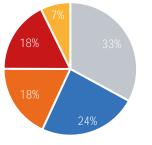
	Weekend Average
Morning	272
Lunch	569
Afternoon	731
Early Ever	ning 289

Evening	95
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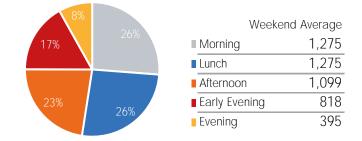
### Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	9,863	9,918	9,833	9,978	9,778	5,783	4,682
December Daily Average	9,734	10,512	8,034	9,662	8,240	7,997	6,455
MoM% Change	1.3%	-5.7%	22.4%	3.3%	18.7%	-27.7%	-27.5%
Last Year Daily Average	25,057	25,391	26,033	24,493	26,030	13,895	12,792
YoY% Change	-60.6%	-60.9%	-62.2%	-59.3%	-62.4%	-58.4%	-63.4%

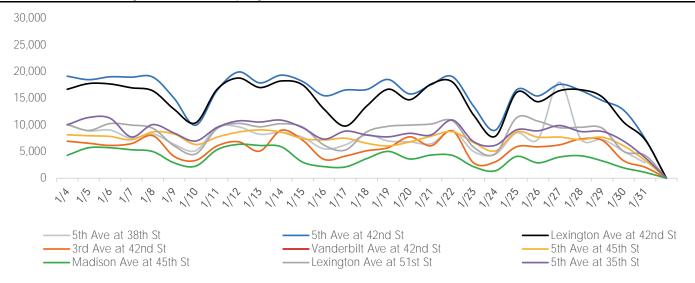




Weekda	Weekday Average			
Morning	3,100			
Lunch	2,255			
Afternoon	1,707			
Early Evening	1,664			
Evening	684			



### Pedestrian Counts by Location Group by Date



#### Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 1 45th St	Madison Ave at 45th St	Lexington Ave at 51st St	5th Ave at 35th St
01/04/2021	10,005	19,136	16,677	6,942	8,734	8,143	4,300	10,116	10,013
01/05/2021	8,888	18,484	17,754	6,561	9,222	7,966	5,715	8,961	11,387
01/06/2021	9,035	19,018	17,676	6,145	9,213	7,836	5,714	10,250	11,253
01/07/2021	7,485	18,950	16,959	6,490	8,247	7,225	5,338	9,965	7,739
01/08/2021	8,293	18,966	16,384	7,977	9,301	8,673	4,998	9,358	10,054
01/09/2021	6,350	14,959	12,914	4,081	11,282	8,283	2,872	6,076	8,461
01/10/2021	5,164	9,947	10,377	3,336	8,129	6,324	2,265	4,545	6,977
01/11/2021	9,529	16,453	16,659	6,050	8,665	7,696	5,342	9,291	9,521
01/12/2021	9,648	19,922	18,787	6,844	9,505	8,649	6,352	10,276	10,749
01/13/2021	8,239	17,877	17,005	5,086	9,894	9,056	6,138	9,648	10,538
01/14/2021	8,585	19,329	18,235	8,989	9,751	8,642	5,905	10,225	10,888
01/15/2021	7,682	18,139	17,496	7,131	8,734	7,427	3,018	9,589	9,478
01/16/2021	5,510	15,478	12,958	3,544	9,785	7,184	2,179	6,217	7,337
01/17/2021	6,262	16,543	9,783	4,161	10,617	7,500	2,123	5,291	8,835
01/18/2021	8,113	16,639	13,552	5,152	7,381	6,552	3,689	8,706	8,100
01/19/2021	6,981	18,518	16,692	5,738	7,179	6,062	5,033	9,738	7,764
01/20/2021	6,838	15,809	14,710	7,759	7,947	6,807	3,604	9,955	8,422
01/21/2021	6,469	17,527	17,640	6,085	8,412	7,886	4,346	10,164	8,117
01/22/2021	8,934	19,046	18,042	8,876	9,916	8,733	4,277	10,779	10,914
01/23/2021	4,995	13,452	11,795	2,851	9,336	6,687	2,152	5,806	6,830
01/24/2021	4,486	8,999	7,851	3,066	7,208	5,107	1,387	4,589	6,170
01/25/2021	8,497	16,567	16,089	5,904	8,929	8,692	4,085	11,340	9,077
01/26/2021	7,316	15,431	14,346	5,894	11,378	7,684	2,885	10,696	8,884
01/27/2021	18,015	17,588	16,404	6,255	8,400	7,721	3,972	9,477	9,880
01/28/2021	7,348	16,450	16,588	7,360	8,457	7,227	4,210	9,557	8,758
01/29/2021	7,289	14,567	15,244	7,107	8,186	7,690	3,253	9,387	8,772
01/30/2021	5,070	12,773	10,528	3,296	11,083	6,080	1,948	5,032	6,958
01/31/2021	2,893	7,434	7,247	2,067	4,373	3,350	1,107	4,304	3,869